

CALL FOR PAPERS - AEJMC 2012
Visual Communication Division
Deadline: April 1, 2012

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications and to issues concerning the professional practice of visual media production for presentation at the association's annual convention. Visual is broadly defined and includes photography, film, television, web design, graphic design, illustration, and digital imaging, as well as other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media—advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, and visual aspects of political campaigns, etc. Research in media history, law, policy, effects, processes, uses and ethics regarding visuals are also welcome.

All submissions will be blind refereed by a panel of independent readers. Student papers compete on equal footing with faculty papers. A \$100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual convention program.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Convention should not have been presented to another convention or published in scholarly or trade journals prior to presentation at the convention. Authors may submit more than one paper to the Visual Communication Division.

SUBMISSION GUIDELINES

All research papers must be uploaded through AEJMC's ALL ACADEMIC website (paper upload link available January 2012). Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to the server no later than 11:59 p.m. (Central Standard Time) Sunday, April 1, 2012.

All papers must be type-written and double-spaced with one-inch margins. Format should be Microsoft Word or a PDF. The page limit is 30 pages, inclusive of all references, notes, tables, illustrations, and appendices. Manuscripts must conform to the APA reference style.

Upload an abstract separately of no more than 75 words.

Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each subsequent page of text. Please make sure not to include author name(s) on title page or running heads and confirm that no identifying information is in the File Properties area of the MS Word file.

All authors will be advised whether their paper has been accepted and will receive a copy of the reviewers' comments by May 15, 2012. At least one author of an accepted paper must attend the convention to present the paper.

For more information on submissions to the Visual Communication Division, please contact Robert Moses Peaslee, Texas Tech University at 806-742-6500, x 283 or e-mail: robert.peaslee@ttu.edu.