

AEJMC Midwinter Conference Pre-conference Workshop Announcement

User-friendly multimedia storytelling: Using Flash Interactivity

Instructor: Byung Lee, Elon University

Primary Sponsor: Visual Communication Division

Be part of the exciting opportunity to participate in the first pre-conference workshop at the AEJMC Midwinter conference at the University of Oklahoma. This workshop introduces beginning Flash users (no prior Flash knowledge required) to Flash interactivity as well as Flash multimedia. Participants will learn how to convert multimedia (text, graphics, audio and video) into Flash objects and how to make objects interact with each other through Flash Actionscript.

Interaction among Flash objects enables Flash users to produce nonlinear dynamic stories. Actionscript is hard to learn, so workshop participants will learn how to use templates to produce proper actionscript automatically (one example, <http://www.answerq.org/project/eventmodel.swf>) or how to write a few lines of code to import existing actionscript codes.

Mark your calendars: Friday, March 2, 2012

Time: 1 to 5 p.m.

Where: Gaylord College of Journalism and Mass Communication, University of Oklahoma

Cost: \$30. This fee covers pre-conference workshop participation, snacks and refreshments. Note that this fee does not cover conference registration.

The workshop is limited to 12 participants and will be filled on a first come, first served basis. Registration for the workshop is payable with conference registration and interested participants should indicate their participation in the workshop on the conference registration form. This workshop will fill up quickly, so register early to guarantee a seat.

For questions, contact the workshop instructor, Byung Lee at Elon University (byunglee@elon.edu.)