

Visual Communication Division of the AEJMC: Call for Paper Abstracts and Panel Proposals

AEJMC MIDWINTER CONFERENCE 2012

March 2-3, 2012

Gaylord College of Journalism and Mass Communication
University of Oklahoma

General Call for Paper Abstracts and Panel Proposals

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the 12 AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The upcoming conference is scheduled for March 2-3, 2012 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma. For the fourth year in a row, conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

Visual Communication paper abstract submissions

Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be made by e-mail to the midwinter chair for Visual Communication Division, Dr. Byung Lee at Elon University (email: byunglee@elon.edu), with "Midwinter submission, 2012" in the subject line. He will acknowledge receipt of the email. If you don't receive an acknowledgement, please contact him. Note that authors can submit any specific paper abstract to only **one** participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. ***Do not submit full papers.***

Authors of accepted papers will be notified by mid-January 2012. Papers presented at the midwinter conference are also eligible for presentation at the AEJMC national convention in

August. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research to improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of their conference session at least two weeks before the midwinter conference.

At least one author of each accepted paper must register and attend the conference to present the paper. Failure to register by the deadline will result in authors' names and papers being removed from the program. *NO onsite registration will be available.*

Visual Communication panel submissions

In addition, the organizers are also inviting panel proposals. These proposals should be sent to the midwinter chair for Visual Communication Division, Dr. Byung Lee at Elon University (email: byunglee@elon.edu) with "Midwinter submission, 2012" in the subject line. He will acknowledge receipt of the email. If you don't receive an acknowledgement, please contact him. Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

Submission format

All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panel organizer(s) *on the title page only*. The title page should also include the author or lead author's (or organizer's) mailing address, telephone number and e-mail address. The title should be on the first page of the text and on running heads on each page of text. Authors should e-mail their abstracts or proposals as attachments (saved with the author's last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

Deadline: All submissions should reach the Visual Communication midwinter chair Byung Lee by noon, December 2, 2011.

The University of Oklahoma is located in Norman, 20 miles south of Oklahoma City, with easy access to the Will Rogers World Airport. Details on conference registration, hotel accommodation and airport transportation will be available at <http://www.ou.edu/gaylord>.

For more information, please contact Elanie Steyn, Conference Site Host (elanie@ou.edu).

AEJMC 2012 Midwinter Chairs by Division/Interest Group/Commission

Civic & Citizen Journalism Interest Group

Burton St. John, Old Dominion University (BSaintJo@odu.edu)

Communication Technology Division

Amanda Sturgill, Elon University (asturgill@elon.edu)

Commission on the Status of Women

Camille Kraeplin, Southern Methodist University (kraeplin@mail.smu.edu)

Cultural and Critical Studies Division

Rebecca Kern, Manhattan College (rebecca.kern@manhattan.edu)

Entertainment Studies Interest Group

Mark Callister, Brigham Young University (mark_callister@byu.edu)

International Communication Division

Celeste Conzalez de Bustamante, University of Arizona (celesteg@email.arizona.edu)

Magazine Division

Ellen Gerl, Ohio University (gerl@ohio.edu)

Mass Communication & Society Division

Lisa Paulin, North Carolina Central University (lpaulin@ncsu.edu)

Media Management and Economics Division

Sue Alessandri, Suffolk University, (salessandri@suffolk.edu)

Minorities and Communication Division

George Daniels, University of Alabama (gdaniels@ua.edu)

Religion and Media Interest Group

Michael Smith, Campbell University (smithm@campbell.edu)

Visual Communication Division

Byung Lee, Elon University (byunglee@elon.edu)