

Creative Projects Call For Entries

If you're an educator involved in creative work that isn't traditional research, consider the VisCom Division's "Creative Projects" competition. It's an excellent opportunity to have your efforts recognized by peers in a juried forum. You would present the work at the national AEJMC convention in St. Louis, August 10-13, 2011.

What gets submitted and accepted? The format is non-restrictive, but an entry must include a strong visual component.

Accepted projects in the past have included historical studies, photojournalism exhibits of original work, book proposals or published work, explanations of summer grants or activities, creative DVDs, commentaries on teaching effectiveness, and examples of innovative student projects and accomplishments.

Your submission should include a one-to-two page explanation of the work, stressing its significance to the study of visual journalism.

Did you receive outside support? Does the project examine cutting-edge technology that will enhance your teaching abilities? How does this project fit in with your own interests and goals as a visual educator? Your submission must be for work completed 2010/2011.

Normally there are about 15 submissions and five are selected for 15-minute presentations. Internet access is not guaranteed, therefore you must show your work via a CD, laptop, thumb drive, etc. A computer and projector will be provided on-site.

To submit your project, package four copies of it into four individual 9"x12" envelopes. Large and unusually shaped packages present handling issues. For example, instead of submitting an elaborate 11"x14" leather-bound portfolio of archival photographs, send 8.5"x11" inkjet or laser prints stapled together.

Instead of tubes with large rolled posters announcing your film course's festival, send 8.5"x11" versions. Also, if submitting CDs, use cross-platform common programs. In one larger package, send your four envelopes (three copies without any identification) to the creative projects chair (see box for mailing instructions).

On the cover sheet of the fourth copy, include your name, title, complete contact information (email, phone numbers) and a 75-word abstract summarizing the project.

Michael Cheers, the contest coordinator, will retain this copy. Submitted material will not be returned. Please note: You cannot enter creative projects in any other convention category, including "Best of the Web"

Michael Cheers is the Creative Projects chair and an associate professor in the School of Journalism and Mass Communications at San Jose State University. Duane.Cheers@sjsu.edu

TO SUBMIT: The postmark deadline is Monday, April 4, 2011. Notification will be emailed to all applicants by May 23.

Mail your projects to: Michael Cheers, School of Journalism and Mass Communications, San Jose State University. One Washington Square, San Jose, CA, 95192-0055