

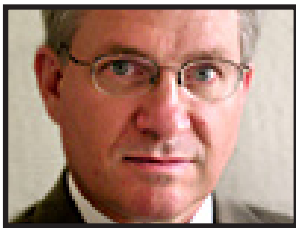
## LOGO COMPETITION: DENVER 2010

# Contest requires digital submissions



*The logo chosen for this year's Boston conference (Aug. 5-8, 2009) was created by Ryan Bigg of Iowa State University. Other top logos from last year's competition can be found at: <http://www.aejmc.net/viscom/newsletter/vpsu2008.pdf> on page six of the PDF.*

Attention design students! Want to win \$100 and add an impressive line to your resume? Just create the winning 2010 logo for the AEJMC convention to be held next year in Denver.



## JOHN

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A logo entered in the contest should represent the diversity of AEJMC and also visually suggest "Denver." For students unfamiliar with the Association of Education in Journalism and Mass Communication, see [www.aejmc.org](http://www.aejmc.org). The logo should communicate immediately, effectively and be memorable. Entries must be the work of students enrolled in classes taught by AEJMC members. Each school may enter a maximum of 10 logos per design instruc-

tor. The logos must be submitted by a faculty sponsor.

For a logo entry to be eligible, entrants are required to submit their logo entry as an EPS computer file (.eps). The filename must bear the last name of the entrant (for example: Smith-Logo1.eps). The EPS file format is required because it is a vector based format that provides better reproduction. The logo must be a vector graphic with the type converted to outlines.

## SUBMISSION RULES

A logo entered in this competition must follow these guidelines:

- Include the following type elements: AEJMC August 2010 Denver
- Include AEJMC as an integral part of the logo
- Be adaptable to multiple uses, i.e., program book cover, nametags and promotional material; the logo should not lose impact or legibility when substantially reduced
- Retain a sense of balance and internal integrity when typographical elements are removed
- Reflect the diversity of interests within AEJMC
- Be reproducible in solid tones using one color (black); no tints, no blends, no gradations are allowed
- MUST NOT INCLUDE COPYRIGHTED ARTWORK

Faculty sponsors must also include a list of file names with the entrants' names, addresses, and e-mail addresses, plus their own full contact information (office phone, address, etc.). Winners will be notified before June 1, 2009.

**ENTRIES MUST BE EMAILED NO LATER THAN MAY 1, 2009.**

**Email entries to:**  
[jfreeman@jou.ufl.edu](mailto:jfreeman@jou.ufl.edu)

**Address:** University of Florida College of Journalism and Communications  
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**Examples:** Top logos submitted for this year's Boston convention can be found at <http://www.aejmc.net/viscom/newsletter/vpsu2008.pdf> on page six of the PDF.