

AEJMC 2008 Convention Logo Design Competition

Design a logo for the Chicago, IL convention, August 2008.

The logo must include the letters AEJMC and the words: August 2008, Chicago. AEJMC should be an integral part of the logo.

Logo designs should:

- Be adaptable to multiple use, i.e., program book cover, name tags and promotional material, including presentation on non-paper material.
- Reflect the diversity of interests within AEJMC. Logo objects, forms and images should be generic to mass communication.
- Retain a sense of balance and internal integrity when typographic elements are removed.
- Be reproducible in black and white and not lose impact or legibility when substantially reduced.
- Not use copyrighted artwork.

Entries must be the work of students enrolled in classes taught by AEJMC members. Students may submit multiple entries, but entries are limited to 10 per school. **Student entries are to be submitted the faculty sponsor only. Students should not send their work directly to the logo chair (Nicole Smith).** Designs should be submitted on a letter-sized format no smaller than 4" x 4" (24 x 24 picas). Include on the same sheet the logo reduced to no larger than 1"x 1."

DO NOT MOUNT THE ENTRIES.

On each hard copy entry, please include the student's name, address, school and faculty sponsor on the back of the design.

Mail Entries to:

AEJMC Logo Design Competition
Nicole E. Smith
School of Journalism and Mass Communication
Campus Box #3365
University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-3365

DEADLINE FOR SUBMISSIONS: MAY 15, 2007