

LeadTime

The Newsletter of AEJMC's Newspaper Division
aejmc.net/newspaper

Winter 2011

Meet us in St. Louis

AEJMC annual convention set for August 10-13



Photo by Daniel Schwen

Paper call deadline



April 1st
(See story page 3)

Hotel information



The Renaissance St. Louis Grand
800 Washington Avenue
Single Occupancy: \$170 per night
Double Occupancy: \$190 per night

Convention info



www.aejmcstlouis.org
(See page 6 for Newspaper Division details)

Call for Nominations

OUTSTANDING EDUCATOR AWARD

AEJMC Newspaper Division
Deadline: April 1
The AEJMC Newspaper Division seeks nominations for its Outstanding Educator Award. The award is open to any journalism professor who is a full-time faculty member of a bachelor degree-granting institution of higher education in the United States.

The nominee should have a demonstrated track record of achievement in preparing journalism students, advancing journalism education and promoting career development. Please attach a nomination package consisting of the following:

1. A letter of nomination of no more than two single-spaced pages. This letter should indicate the nominator's name, title, school/organization/affiliation, email address, and phone number. Self-nominations are welcome.

Award - Continued on page 3

Changing media

Division's new name takes a step forward

As the crisis caused by the earthquake in northeastern Japan deepened, we all found ourselves jumping from one news source to another. Broadcast sources gave us startling images of entire villages wiped out by the resulting tsunami. But there was still a need for the "written" word, to help us understand.

For those of us who treasure the written word, whether on newsprint, on a Web site, in a magazine or even on a Twitter feed, the word retains its importance, even as the images grab our attention. The mission is still the same – to give readers the information they need to make informed decisions about their political and personal lives – but the delivery modes are constantly changing.

This is not new, of course. But it did start a discussion within the Newspaper Division, about three years ago, about whether it was time to consider addressing this change in our division name. The initial debate underscored the fact that our division was the first to be established in AEJMC. Our members wanted to make sure that we were not abandoning the tradition reflected in our name.

So when the time came to decide whether we wanted a new name, we chose "Newspaper and Online News Division" – both recognizing our division's heritage and incorporating the changes that it has experienced.

Of course, if you participated in the vote, then you know how it was done, so I won't go over all those details (except to say that I sure became a fan of Qualtrics after this). You also probably know that 73 percent of the members who participated voted to change the name to add "& Online News." Now it goes to the folks at AEJMC headquarters and president Jan Slater, for the next step.

I have received a lot of encouraging e-mails from Division members – not necessarily supporting the name change in every case, but supporting the need to deal with it and move on. In the way that the membership did that, I think it was a healthy process.

Now, we can focus on the future of our Division. As the articles in this newsletter show, we have a lot of members who are committed to the three areas – scholarship, teaching and service – that mark our profession as academics. You see all three emphasized through our various projects and emphases.

My hope is that as we move on, we will do it with all of you. For many years, we were the largest and oldest division in AEJMC. Now, the former title seems to switch back and forth between Mass Comm & Society and us. That's nothing to worry about, as long as we remain the best division in AEJMC. In my opinion, it's no contest.



HEAD LINES

**John Carvalho
Auburn**

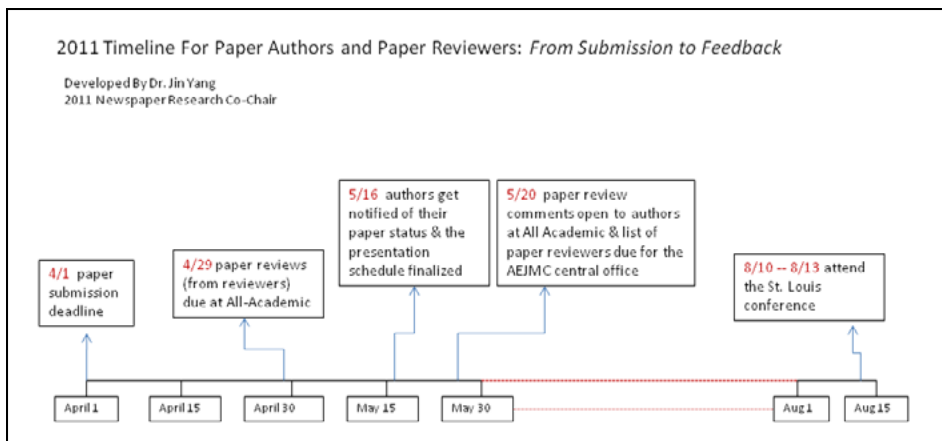
Tips on submitting conference papers

Deadline set for April 1

by Jin Yang
Memphis

The "All Academic" website is up and running and ready to take papers from educators and researchers across the country. I think this is going to be another year of great papers and research projects to be shared at the AEJMC annual conference, August 10-13 in St. Louis.

To help clarify the process of the paper submission, I have taken the opportunity to develop a simple timeline for authors and reviewers.



The highlights of the process are:

1. April 1 - the deadline for authors to submit their papers for the St. Louis annual conference.
2. April 29 - the deadline for paper reviewers to submit their reviews to All Academic.
3. May 16 - all the authors will get notified of the status of their papers, and the paper presentation schedule will be finalized and submitted to the AEJMC central office.
4. May 20 - all the review comments will be opened to authors at the All Academic and the list of paper reviewers who help with the review will be due at the AEJMC central office.

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2. A two-page document from the nominee that lists the nominee's achievements.

3. A maximum of three letters of support from the nominee's students, former students and industry professionals may also be included. Each of these letters should be no more than one single-spaced page.

These letters should be included in the submission, attached to the ONE email, and not sent separately from individual letter writers. Each letter should include a statement like, "This person deserves the Newspaper Division's Outstanding Teacher Award because . . ."

Please email applications and letters by April 1 to:

Brian Carroll
AEJMC Newspaper Division
Teaching Standards Tri-Chair
Berry College
bc@berry.edu

Please note in the subject line of the email that it is a nomination for the AEJMC Newspaper Division Outstanding Educator Award.

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Here are some other points to remind paper authors of, as well:

1. Make sure no identification information is associated with papers. Otherwise, papers will be eliminated from the review process. Last year, there are several instances of such. We hope this year, there is none.

2. Read two paper calls closely. One is our newspaper division's call (presented here) and the other is the AEJMC uniform call (at <http://www.aejmcstlouis.org/home/papercall>). Please follow the rules specified in the calls.

3. All papers submitted to the division are automatically considered for the open competition. The MacDougall Student Paper Award competition is for students. All authors of the paper must be students.

We have recruited 66 paper reviewers for our newspaper division this year thanks to the help from John Carvalho, Chris Roberts, Susan Keith, Bill Cassidy

and Claire Serant using Listserv, emails or "peer pressure." Besides recruiting, many of them offered to review papers as well. As of March 18, 45 reviewers have signed up on the All Academic and get ready to take care of the reviewing business. We are going to send more emails to the reviewers to sign up. If you think you can help with the review, please drop me an email at jinyang@memphis.edu. Having more reviewers means quicker and better reviews because no reviewers will be burdened with too many manuscripts.

The newspaper division wants to extend its thanks to all the voluntary reviewers for their generosity to help with the process. As we know, they are our "gate keepers" to guarantee high quality papers presented at the St. Louis Conference. We don't know how many papers we will get this year, and three "early birds" have already submitted their papers as of March 18. Last year, we got a total of 96 submissions: 69 for the open competition and 27 for the MacDougall competition. Are we going to pass that milestone of 100? Stay tuned.

CALL FOR ENTRIES

2011 AEJMC NEWSPAPER DIVISION NEWSPAPER | PROJECT AWARD

The AEJMC Newspaper Division's Newspaper Project Award recognizes publications produced by students and professors in journalism classes or as special curricular projects connected to courses. To qualify, the publication must have been edited and produced as part of the curriculum, text reported and written by students, and professors must have been responsible for editing and/or advising. Magazines, newsletters or Yellow Page-like compilations will not be accepted.

Eligible publications must have been published in either the 2009-2010 or 2010-2011 academic years. Online newspaper publications are eligible and may be submitted on a DVD or CD. The following information should accompany the entry:

Professor's Name, Institution, Address, Phone with area code, Email, Name of Newspaper Publication, Date(s) Published, Course/s or project affiliated with publication.

Attach a one-page double-spaced explanation about the newspaper project. Address why you chose this project, its target audience, special challenges the publication faced, what you and the students learned in completing this project and how it fits into your journalism curriculum.

Submissions: Entries will consist of 5 copies of a single issue of the newspaper or DVDs or CDs. Please be sure to staple copies of the entry form and the one-page explanation about the project to each of the 5 copies you submit. They must be postmarked by April 1, 2011. Address queries to: rnankney@samford.edu.

Entries will be judged on writing and visual storytelling. As a result, photojournalism, layout and design that aid in storytelling will be evaluated. Online-only publications will be evaluated using the same criteria as the print submissions. Finally, these publications must be special projects, not routine stories that were published in a newspaper. Send entries to: Dr. Bernie Ankney, Samford University, Journalism and Mass Communication, 800 Lakeshore Drive, UCA 105, Birmingham, AL 35229.

Innovative teaching nominations sought

by SUSAN KEITH
Rutgers

Over the past two years, the Newspaper Division has awarded \$600 to faculty members, adjunct faculty and graduate students for their ideas for improving the teaching of foundational journalism skills courses. Applications are now being accepted online for the 2011 awards, which offer \$300 in prizes.

Awards of \$100 are available again this year for the top idea for teaching newswriting, reporting or editing by applicants in each the categories of: full-time faculty, adjunct professors and graduate students.

To apply, download and complete the entry form available at <http://www.rci.rutgers.edu/~susank/NWSP/TNT21form.doc> or <http://tinyurl.com/4vpwl8j> and e-mail it, along with any supporting materials, to 21stcenturyteachingtips@gmail.com by 11:59 p.m. Pacific Daylight Time May 20.

Teaching tips should be suitable for use in newswriting, reporting or editing courses, though they may be tailored for specific versions of those courses. For example, tips for teaching newswriting across media would be welcome, as would tips for teaching a specific type of reporting, such as sports reporting, public affairs reporting or business reporting. Tips can address practical skills or conceptual knowledge, showing, for example, how to teach reporting students to use Freedom of Information requests or teach editing students how to recognize libel. Tips that help professors address the challenges of teaching in a world where technologies are rapidly changing are especially welcome.

Entries will be judged for their originality, innovative nature, ease of application, completeness, writing and whether they would work in more than one course and/or at different types of schools. All entries should reflect: 1.) Original teaching ideas that have not been published elsewhere or adapted from another instructor's work. 2.) Ideas that have not been winners or finalists in other teaching awards competitions. 3.) Ideas that have not been simultaneously submitted to other 2011 AEJMC division or interest group teaching awards competitions

More details about the competition are available at <http://www.rci.rutgers.edu/~susank/NWSP/TNT21.html> or <http://tinyurl.com/y3a8cm7>

Winners will be announced on the Newspaper Division Web site and through its e-mail listserv about July 1. If you have questions about the competition or if you are not submitting an idea and would be willing to serve as a judge, please e-mail Susan at susank@rutgers.edu or call her at 732-932-7500, ext. 8235.

Division grant opportunity

At many college and universities, expectations for research and innovative teaching are increasing just as opportunities for internal and external funding to support such work are declining. A new Newspaper Division grant program is stepping into that breach.

The program will offer two grants for the 2011-2012 academic year: a grant to support research important to the division and a grant to support innovative teaching in courses related to newspapers or their online units.

The research grant could be used to cover some or all of the costs of a graduate student assistant, transcription services, a subscription to an online survey program, photocopying, travel to an archive, or other research expenses.

The teaching grant could cover part of the cost of a piece of equipment or software, a student reporting trip, student visits to out-of-town media outlets, honorarium for a professional who can teach students a special skill or other teaching expenses.

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The program, proposed by division teaching co-chair Susan Keith of Rutgers, was approved by the division's executive board and members present at the division business meeting at the AEJMC convention in Denver in August. The grants are being funded by the division's first dues increase in many years.

The deadline for applications is April 1. Application forms, which will ask applicants to explain the teaching or research project for which they will use the grant money, will be made available on the Newspaper Division's website in early 2011.

To be eligible for either grant, applicants must be members of the Newspaper Division as of April 1. Prospective applicants can check their membership status with AEJMC headquarters by contacting Membership Manager Pamella Price at aejmcmemsub@aol.com or 803-772-3507.

To qualify for a teaching grant, applicants must be employed full time, on an adjunct basis, as a graduate-student teacher of record or as a teaching assistant by a college or university in at least one term of the 2011-2012 academic year. (Teaching during summer terms counts.)

Full-time faculty members, adjunct instructors, graduate students, and independent scholars are eligible to apply for the research grant. Members of the AEJMC Newspaper Division's executive board for 2010-2011 are not eligible for either grant.

Applications will be screened by a committee of researchers and teachers appointed by Newspaper Division head John Carvalho of Auburn.

Schedule for panels, research sessions posted

Newspaper Division hosting diverse events

by CHRIS ROBERTS
Alabama

August in St. Louis means the Cardinals, Ted Drewes frozen custard, and a lot for newspaper-focused scholars to do at the AEJMC annual meeting.

The Newspaper Division is hosting or co-hosting seven panels Aug. 10-13, in addition to five presentations of peer-reviewed research.

The vagaries of event scheduling mean we start early Wednesday with a full day of programming, go long Thursday with an editing breakfast and a night meeting of division members, have a relatively light Friday, and end with a walk-off grand slam of panels on Saturday.

WEDNESDAY, AUG. 10

10 a.m.: Refereed research session

**11:45 a.m.: Research panel
Studying the new news ecosystem**

The news media ecosystem is thick with new growth. Foundation-supported outlets, hyperlocal start-ups, blogs, and crowd-sourcing efforts are just some of the examples of a diversifying, tangled array of media forms and practices. It's a time of great experimentation, and we need to develop conceptual frameworks and methods to better explain these variations and changes, as well as their consequences. This panel includes scholars of media sociology and economics who are examining changing news ecosystems in our communities. The panel will compare concepts and methods across these scholars' approaches, a step toward a more cohesive "news ecology" research direction.

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Panelists:

C.W. Anderson, CUNY, Nieman Lab blogger.

Anderson has studied interrelationships across diverse media types in complex, networked environments, both within traditional communities and across extended online communities.

Senior researcher (to be named), Project for Excellence in Journalism. PEJ has conducted several studies of urban news ecosystems that examine changing news story origins, sourcing types and changing practices.

Ann Hollifield, University of Georgia. Hollifield, co-editor of the International Journal of Media Management, has studied "hypercompetition" in emerging markets/ecosystems that are increasingly crowded, complex and under-resourced.

Wilson Lowrey, University of Alabama. Lowrey has researched news ecologies at the macro level. Including dynamics of emerging media forms, as they seek resources niches and legitimacy, and move toward stability.

Moderator: Wilson Lowrey, University of Alabama

Sponsors: Newspaper Division, Community Journalism Interest Group

1:30 p.m.: High-density research session

3:15 p.m.: Newspaper Division shares a poster research session with other groups

5 p.m.: Teaching panel

"Are Print Narratives Over? "

Sometimes called narrative, sometimes called literary journalism, the movement in newsrooms was seen by some as a potential saving grace—a return to the storytelling of their youth. An exploration of where the craft is headed.

Panelists:

Todd C. Frankel, reporter, St. Louis Post-Dispatch.

Lyn Lepre, Marist

Mark Masse, Ball State

Bret Schulte, Arkansas

Moderator: Mitch McKenney, Kent State

Sponsors: Magazine, Newspaper divisions

THURSDAY, AUG. 11

8:15 a.m.: Editing Breakfast of Champions

An informal gathering for editing professors and others interested in the teaching of editing. We will discuss the direction of our craft, with an emphasis on online media. We will also discuss research into the value of editing, and the annual Teaching Idea Exchange will allow us to share tips and strategies for the classroom. REGISTRATION IS REQUIRED.

Moderator: Andy Bechtel, UNC-Chapel Hill

Sponsors: Newspaper, Scholastic divisions

11:45 a.m.: Profession Freedom & Responsibility panel - Community newspapers: Healthiest in the trade, but for how long?

Many community newspapers have put little or no news content online, saying that the practice cannibalizes print circulation, but the Institute for Rural Journalism and Community Issues has been warning weekly papers that their publication schedule is an anachronism in a 24/7 world, and they must adapt to the digital age to survive.

The Institute's prescription is that they must put online material that they cannot put in the paper, such as videos, photo galleries, databases and copies of significant public documents.

Panelists:

Gary Sosniecki, General Manager, Creative Services, and Regional Sales Manager, TownNews.com, Moline, Ill.

Penny Abernathy, Knight Chair in Journalism and Digital Media Economics, University of North Carolina-Chapel Hill; former vice president of planning, The New York Times.

Benjy Hamm, executive editor, Landmark Community Newspapers

Moderator: Al Cross, director, Institute for Rural Journalism and Community Issues, University of Kentucky

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Sponsors: Community Journalism Interest Group, Newspaper Division

8:30 p.m.: Newspaper Division member meeting

FRIDAY, AUG. 12

8:15 a.m.: Refereed research session

12:15 p.m.: Poster research session

SATURDAY, AUG. 13

10 a.m.: Teaching panel

Student Open Records Audits as a Teaching Tool

Eight Georgia universities in 2008 cooperated in Part One of a statewide open records audit. The audit was repeated in 2010 with seven universities. This session discusses that audit, including training of students, requesting and obtaining copies of different public records from several government and university agencies including local police, school boards, cities, and county commissions. The panelists are the professors who involved in the Georgia effort, and in other states.

Panelists:

Carolyn Carlson, assistant professor of communication, Kennesaw State University

Charles Davis, associate professor of communication, University of Missouri

Jason Shepard, assistant professor, California State University Fullerton

Steve Stepanek, assistant professor, Georgia Southern University

Moderator: Joshua Azriel, assistant professor of communication, Kennesaw State University

Sponsors: Law and Policy, and Newspaper divisions

11:45 a.m.: Research panel

The Transformational Newspaper: How newspapers are coping with the digital news revolution in 2010-2011—A current snapshot of newspaper practices across the United States

From June 2010 until July 2011, two researchers traveled across the United States, visiting one local newspaper in each state to investigate and report on each newspaper's status during this period rapid transformation. They will report on their findings with two industry pros.

Panelists:

Paul Steinle, professor emeritus, Southern Oregon University and adjunct professor Quinnipiac University; former president, United Press International

Sara Brown, adjunct professor at Southern Oregon University and Quinnipiac University; former UPI training director, Los Angeles

William Nangle, editor, The Times of Northwest Indiana, Munster, Ind.

Conan Gallaty, online director, Arkansas Democrat-Gazette, Little Rock, Ark.

Sponsors: Newspaper and Media Management & Economics divisions

1:30 p.m.: Professional Freedom and Responsibility Panel - Managing Innovation: Online news professional talk about what's ahead

St. Louis-area journalists who focus on online news will talk about the industry's future, especially in terms of technologies and the skills that our graduates will need as they come out of school.

Panelists: TBA.

Sponsors: Media Management & Economics, and Newspaper divisions