

LeadTime

The Newsletter of AEJMC's Newspaper Division
aejmc.net/news

Summer 2011

IT'S ALMOST TIME



AEJMC's annual conference takes place from August 10 - 13, 2011. It features sessions and panels on the latest research, teaching methods and public service in the various components of journalism and mass communication. Pre-conference workshops deal with a variety of topics that range from teaching and media ethics issues to incorporating diversity in the curriculum, and media management issues.

Hotel information

The Renaissance St. Louis Grand
800 Washington Avenue
Single Occupancy: \$170 per night
Double Occupancy: \$190 per night



Convention info

www.aejmcstlouis.org



IN THIS ISSUE

- 2 Volunteering** A call to help with the division
- 3 Teaching** Educator of the Year award
- 4 Transitions** Exploring the changing media landscape
- 5 Schedule** Line-up for 2011 conference

LeadTime

LeadTime is official newsletter for the Newspaper Division of the The Association for Education in Journalism and Mass Communication. AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals.

The Newspaper Division examines key concerns facing journalism education, the newspaper industry and society; topics include ethics, new technology, readership, minority recruitment and the media's role in society. It publishes Newspaper Research Journal and a newsletter.

Division Head: John Carvalho, Auburn University, carvajp@auburn.edu

Division Vice Head /Programming Chair: Chris Roberts, University of Alabama, croberts@ua.edu

Secretary: Sabryna Cornish, Northern Illinois University, sabrynac@niu.edu

Membership: Mitch McKenney, Kent State University, mmckenne@kent.edu

Research & Committee Co-Chairs: Clair Serant, St. Johns University, cdserant2003@yahoo.com & Jin Yang, University of Memphis, jinyang@memphis.edu

PF&R Co-Chairs: Elizabeth Skewes, University of Colorado Boulder, elizabeth.skewes@colorado.edu & Judy Polumbaum, University of Iowa, judy-polumbaum@uiowa.edu

Teaching Standards Tri-Chairs: Bernie Ankney, Samford University, rnanckney@samford.edu & Brian Carroll, Berry College, bc@berry.edu & Susan Keith, Rutgers University, susank@rci.rutgers.edu

Web editors: Bob Stepno, Radford University, bob@stepno.com & Bill Broun, East Stroudsburg University of Penn, wbroun@po-box.esu.edu

Story ideas, newsletter comments:

Newsletter Editor - Chris Birks, Benedictine University, cbirks@ben.edu

AEJMC 2011

A chance to serve

Division looking for member involvement

As we prepare for this summer's convention, I thought it would be a good idea to get some thoughts down on PDF, for all of us to be thinking about beforehand. That way, once it's time to discuss, a lot of this won't be news (pun intended) to you.



HEAD LINES

John Carvalho
Auburn

First, let me take it a step further in encouraging you to get involved. We always send out that "rah, rah" vague exhortation to become a more active part of our division. As we put together our roster of officers for next year, I'm realizing that I actually need people to volunteer themselves! I know that many of you would step forward if asked. But realize if you step forward without being asked, it makes our call for officers less of a shot in the dark.

This is mainly aimed at next year's process. By the time you read this, we will probably have our Executive Committee put together. Ask anyway. We have done three-person co-chairs before, so the more, the merrier. But you can help us out with an e-mail to Chris Roberts or me and express your interest in serving. Or present yourself at the members meeting.

Next, I can tell you that one item on the agenda for both the Executive Committee and the membership meeting will involve our growing relationship with the American Copy Editors Society (ACES). As a first step, for this convention we are serving as a co-sponsor for the ACES Editing Breakfast of Champions. It cost us half a panel program chip (Scholastic Journalism offered the other half), but we were glad to do it. Which division is a more appropriate sponsor than ours?

We would like to put together an annual research panel, co-sponsored by ACES, which will look at copy editing issues. I think it's appropriate that we introduce this research focus during a time where online editing seems to lack rigor and attention. Since our division name now incorporates online news, it makes sense that we would continue to promote copy editing as a professional and research focus. From what I've seen, it can only help.

We are also in the first year of a research and teaching grant program, financed in part by the dues increase that was approved last year. We will be awarding our first grants during our members meeting. I am hoping that this will increase interest in these grants and point to our division's emphasis on both teaching and research.

Finally, as I said earlier, we will be offering a slate of officers for 2011-2012. That marks my first step toward the exit, as I begin to turn the reins over to Chris Roberts and his able crew. The new officer roster (sort of like the name change) won't become official until October, but I can't state early enough what a pleasure it has been to serve as your division's head. I look forward to seeing everyone in St. Louis, as we continue our division's important work.

Arizona State's Leslie-Jean Thornton receives the Newspaper Division's Educator of the Year Award

by Brian Carroll
Berry College

The Newspaper Division will name Leslie-Jean Thornton, assistant professor at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, its Educator of the Year for 2011 at the national AEJMC convention in St. Louis in August.

The award honors professors who have a demonstrated track record of achievement in preparing journalism students, advancing journalism education and promoting career development.

"I'm surprised and thrilled," Thornton said. "From all I learn from my students and from the practice of teaching, perhaps I'm more accurately a 'learner' of the year. I am honored to join others who have won this award."

Thornton, who has taught journalism at Cronkite since 2004, previously was an editor at six newspapers in New York and Connecticut, and she was the copy desk chief of the Virginian-Pilot in Norfolk, Va., before earning her Ph.D. at the University of North Carolina at Chapel Hill.

In nominating Thornton, students praised her ability to teach complex subjects in a fast-changing digital media world.

She has "an exceptional ability to relate to students and create a supportive learning environment," graduate student Anna Consie wrote in a letter of support of the nomination. "The future of journalism lies in a broad multimedia skill set. Thanks to the guidance and teaching of Dr. Thornton, I know I am prepared to not only succeed but shape the future of journalism."

ASU students under Thornton's direction in a multimedia boot camp for graduate students were able to create award-winning final projects. "State of Change," produced last fall by first-semester master's students, won the Broadcast Education Association Best of Festival King Foundation award, as well as first place in the student interactive division.

The prior year's class won AEJMC's Best of the Web and first place for team innovation for its project, "Streets of Dreams," which also received a third-place Society of Professional Journalists award for online depth reporting.

Award - Continued on page 4



Division's name changed

by John Carvalho
Auburn

The AEJMC board of directors has approved our members' desire to change the name of our division to "Newspaper and Online News Division." The change will take place October 1, 2011.

After informing the Council of Divisions of our intent (with no objections), we put it to a vote of the members. Of the 185 members who voted, 73 percent (135) supported the name change. And now, when the new fiscal year begins, we will be known as the Newspaper and Online News Division.

Thus ended three years of discussion — of mission and future as much as name.

This past convention, when the division members agreed to authorize a vote on changing our name, we focused on one option: Newspaper and Online News. We felt that this maintained our traditional mission, while recognizing how newspapers have expanded their reach to include digital along with print.

Award - Continued from page 3

Cronkite Dean Christopher Callahan called Thornton “a gifted teacher.” In his nomination letter, Callahan praised her “compassion for her students, her dedication to making sure they are well-prepared to enter the ever-changing and evolving journalism industries of the 21st century and her excitement about sharing innovative approaches to teaching multimedia.”

Susan Keith, a former Cronkite colleague now at the Department of Journalism and Media Studies at Rutgers, wrote in her nominating letter that Thornton is “the best, most innovative, and most committed undergraduate

instructor I have encountered as a student or in 10 years as a faculty member.”

Thornton has won many awards, including a BEA Festival of Media Arts Award of Excellence in the faculty multimedia category and a BEA Best of the Web award for faculty innovation. She also presents frequently at conferences and researches social media as it pertains to news communication patterns.

Presentation of the award will take place during the Newspaper Division business meeting on Thursday evening at the annual AEJMC convention in St. Louis, Missouri.

Panel explores how today's newspapers are coping with the digital news revolution

by Chris Roberts
Alabama

Retired Southern Oregon University journalism professor Paul Steinle and his wife, fellow journalism educator Sara Brown, have 49 down and one more state to go as they ask the question: “Who needs newspapers?”

After a stop in North Dakota completes their 30,000-mile journey, they’ll share some of their key findings during the AEJMC convention in St. Louis.

The Newspaper Division is co-sponsoring the 11:45 a.m. panel on Saturday, Aug. 13, with the Media Management and Economics Division. Speakers include Steinle, Brown, Times of Northwest Indiana editor William Nangle, and Arkansas Democrat-Gazette online editor Conan Gallaty.

Since their June 15, 2010, start at the Sequoyah County Times in Sallisaw, Okla., Steinle and Brown have interviewed the publisher, editor, and online editor at one newspaper in each state. They are posting reports on each paper at www.whoneedsnewspapers.org.

While the newspaper industry has been hammered with layoffs, lower profits and shrinking news holes, Steinle said he has not come away with a sense of doom.

“What we’ve seen, frankly, is a new level of excitement, because newspapers are back in the breaking news business. They haven’t done that since the 1940s,” he said.

While you’ll hear about what they’ve learned during their journey, the panelists also will discuss the sets



of information that students and scholars can use for research. An aim of the project was to find information to aid journalism students.

“We’re hoping our colleagues will see this and use this, because it’s a rich resource,” said Steinle, a former UPI president who was also on the faculty at University of Miami and still teaches online for Quinnipiac. “We’ve had students do comparison studies. There’s a great deal of information about ethics, economics, and news coverage.”

The “Transformational Newspaper” is one of seven panels that the Newspaper Division is hosting or co-hosting during the AEJMC’s annual meeting. Between panels on news ecosystems, narrative writing for print, editing, the health of community newspapers, using open records as a teaching tool, and managing information, we’ve scheduled a bounty of programming we hope you’ll find relevant and useful.

Newspaper Division panel, events schedule for 2011 AEJMC convention

WEDNESDAY, AUGUST 10

10 am to 11:30 am

Refereed Paper Research Session: Best of the Newspaper Division's Faculty Research Papers

Sources of Evaluative Information in Election News: The Role of Reporters*

Dominic Lasorsa, Texas at Austin

Longitudinal Review Finds Decline in Unnamed Source Use, Rise in Transparency*

Matt Duffy, Zayed and Ann Williams, Georgia State

Covering a World in Conflict: The New York Times and Peace Journalism*

Elizabeth Lance & Beverly Horvit, Missouri and Amy Youngblood, Texas Christian

A Matter of Life and Death? Examining the Quality of Newspaper Coverage on the Newspaper Crisis

H. Iris Chyi, Texas at Austin; Seth Lewis, Minnesota and Nan Zheng, Texas at Austin

Distinctions in Covering BP Oil Spill Suggest a Maturing Press

Norman Lewis, Walter Starr, Yukari Takata and Qinwei (Vivi) Xie, Florida

Moderating/Presiding: *Sandy Utt, Memphis*

Discussant: *Debashis "Deb" Aikat, North Carolina at Chapel Hill*

* -- Top Faculty Paper, Newspaper Division

11:45 a.m.: Research panel

Studying the new news ecosystem

The news media ecosystem is thick with new growth. Foundation-supported outlets, hyperlocal start-ups, blogs, and crowd-sourcing efforts are just some of the examples of a diversifying, tangled array of media forms and practices. It's a time of great experimentation, and we need to develop conceptual frameworks and methods to better explain these variations and changes, as well as their consequences. This panel includes scholars of media sociology and economics who are examining changing news ecosystems

in our communities. The panel will compare concepts and methods across these scholars' approaches, a step toward a more cohesive "news ecology" research direction.

Panelists:

C.W. Anderson, CUNY, Nieman Lab blogger. Anderson has studied interrelationships across diverse media types in complex, networked environments, both within traditional communities and across extended online communities.

Senior researcher (to be named), Project for Excellence in Journalism. PEJ has conducted several studies of urban news ecosystems that examine changing news story origins, sourcing types and changing practices.

Ann Hollifield, University of Georgia. Hollifield, co-editor of the International Journal of Media Management, has studied "hypercompetition" in emerging markets/ ecosystems that are increasingly crowded, complex and under-resourced.

Wilson Lowrey, University of Alabama. Lowrey has researched news ecologies at the macro level. Including dynamics of emerging media forms, as they seek resources niches and legitimacy, and move toward stability.

Moderator: *Wilson Lowrey, University of Alabama*

Sponsors: Newspaper Division, Community Journalism Interest Group

1:30 pm to 3 pm / 061

High Density Refereed Paper Research Session:

Topic - News Effect: How Journalists Think and Write Versus How Readers Read and Engage

Game Over? Male and Female Sportswriters' Attitudes Toward Their Jobs and Plans to Leave Journalism

Jessie Jones and Jennifer Greer, Alabama

Follow the Leaders: Newspaper Journalists' Networks of Association on Twitter

Kyle Heim, Seton Hall

National Unity and Memory: Discursive Construction of War Memories

Choonghee Han, Hope College

Panel - Continued on page 6

Panel - Continued from page 5

Turning a Blind Eye: Why Reporters Ignore Third-Party Candidates

John Kirch, Towson

Social Construction, Influence, and News Work: A Study of the "Reality" of Newspaper Journalism Today

Bill Schulte and Joseph Bernt, Ohio

Deceptive Reality: Using Media to Implant False Memories and Internet Source Credibility

Jenna Carolan and Faye Gilbert, Iowa State

Witnessing Executions: How Journalists Prepare for and Respond to Planned Trauma Exposure

Kenna Griffin, Oklahoma

Experiencing Error: How Journalists Describe What It's Like When the Press Fails

Kirstie Hettinga, Pennsylvania State

Medium Matters: Newsreaders' Recall and Engagement with Online and Print Newspapers

Arthur Santana, Randall Livingstone and Yoon Yong Cho, Oregon

Audience Perceptions of Editing Quality: An Experimental Study of the Effects of News Processing

Fred Vultee, Wayne State

The Engagement Effect: The Relationships Among Engagement, Satisfaction, and Readership and What Can be Done to Stop the Death of the Print Newspaper

Rachel Davis Mersey and

Edward Malthouse, Northwestern

Consumer Adoption of Mobile News: An Examination of Motivation Predictors

Sylvia Chan-Olmsted, Hyejoon Rim and Amy Zerba, Florida

Moderating/Presiding: *Sandy Utt, Memphis*

Discussant: *Nikhil Moro, North Texas*

3:15 pm to 4:45 pm / 080
Scholar-to-Scholar Session

Topic — Newsroom Survival Issues

Redefining 21st Century Partnerships: Who's Sharing What With Whom and Why?

Larry Dailey, Nevada, Reno and Mary Spillman, Ball State

Newspaper Financial Performance: Content Really Does Make a Difference

You Li and Esther Thorson, Missouri and Shrihari Sridhar, Michigan State

Typing Corrections: Examining Corrections and Their Role in Democratic Theory

Kirstie Hettinga, Pennsylvania State

Does Competition Make a Difference? An Examination of the Impact of the Apple Daily on Three Major Newspapers in Taiwan

Chien-Yun Song and Jia-Wei Tu, Kansas

Discussant: *Bill Cassidy, Northern Illinois*

Topic — Public Contribution to Online News

Morality of News Issues and Public Contributions in Comment Forums on U.S. Daily Newspaper Websites

Serena Carpenter, Arizona State; Robin Blom, Stephen Lacy and Ryan Lange, Michigan State

Crowd Control: Collaborative Gatekeeping in a Shared Media Space

Jane Singer, Iowa

Online Disagreement Expression and Reasoned Opinions: An Exploratory Study of Political Discussion Threads on Online Newspapers

Xudong Liu, Southern Illinois – Carbondale and Xigen Li, City University of Hong Kong

Discussant: *Jin Yang, Memphis*

Topic — Traditional Versus Web Publication

Blogging Wall Street on DealBook: A Content Analysis (2006-2010)

Michael Sheehy, Cincinnati and Hong Ji, The Pew Research Center's Project for Excellence in Journalism

Traditional Newspapers and Their Web-based Counterparts: A Longitudinal Analysis of Relative Credibility

Gregg Payne, Chapman and David Dozier, San Diego State

Missing the Metro: Can an E-Reader Replace the Print Newspaper?

Barry Hollander, Dean Krugman, Tom Reichert and J. Adam Avant, Georgia

Hard News Still Attracts Readers: A Comparison of Online and Pre-Internet Community Newspaper Readership

Carol Schlagheck, Eastern Michigan

Panel - Continued on page 7

Panel - Continued from page 6

The Diffusion of an Online Community Newspaper
Among College Students

*Daniel Hunt, David Atkin
and Chris Kowal, Connecticut*

Discussant: *Eileen Gilligan, SUNY at Oswego*

Topic — Close-up Examination of News

A Study of the Urbanization of News Content

Michael Clay Carey, Ohio

Contrary to Scholarly Opinion: Sourcing Trends in New
York Times Drug-War Reports Before and After 9/11

Bryan Denham, Clemson

Bias, Slant and Frame Selection in Murdoch's Wall Street
Journal

Sid Bedingfield, South Carolina

Conflict in the News: Influences of Proximity, Importance
and Newspaper Size

*Michael McCluskey, Ohio State
and Young Mie Kim, Wisconsin-Madison*

Newspaper Headlines on Human Trafficking in the United
States From 2000 to 2010

*Brandon Burnette and
Lyle Olson, South Dakota State*

Discussant: *Janet Bridges, Sam Houston State*

Topic — News Effect Plus Journalism Education

Local Newspaper Coverage Influences Support of the U.S.
Military Buildup on Guam

*Francis Dalisay, Cleveland State
and Masahiro Yamamoto, Washington State*

Press Independence in the Guantanamo Controversy:

Effects of The New York Times' Coverage on Public
Opinion During the Bush and Obama Administrations*

Jaesik Ha, Indiana

Reputation Cycles: the Value of Accreditation for
Undergraduate Journalism Programs

*Robin Blom, Lucinda Davenport
and Brian J. Bowe, Michigan State*

Discussant: *David Arant, Memphis*

* -- Top Student Paper, Newspaper Division

5 p.m.: Teaching panel

"Are Print Narratives Over?"

Sometimes called narrative, sometimes called literary journalism, the movement in newsrooms was seen by some as a potential saving grace—a return to the storytelling of their youth. An exploration of where the craft is headed.

Panelists:

Todd C. Frankel, reporter, St. Louis Post-Dispatch.

Lyn Lepre, Marist

Mark Masse, Ball State

Bret Schulte, Arkansas

Moderator: *Mitch McKenney, Kent State*

Sponsors: Magazine, Newspaper divisions

THURSDAY, AUGUST 11

8:15 a.m.: Editing Breakfast of Champions

An informal gathering for editing professors and others interested in the teaching of editing. We will discuss the direction of our craft, with an emphasis on online media. We will also discuss research into the value of editing, and the annual Teaching Idea Exchange will allow us to share tips and strategies for the classroom. REGISTRATION IS REQUIRED.

Moderator: *Andy Bechtel, UNC-Chapel Hill*

Sponsors: Newspaper, Scholastic divisions

11:45 a.m.: Profession Freedom & Responsibility panel - Community newspapers: Healthiest in the trade, but for how long?

Many community newspapers have put little or no news content online, saying that the practice cannibalizes print circulation, but the Institute for Rural Journalism and Community Issues has been warning weekly papers that their publication schedule is an anachronism in a 24/7 world, and they must adapt to the digital age to survive.

The Institute's prescription is that they must put online material that they cannot put in the paper, such as videos, photo galleries, databases and copies of significant public documents.

Panelists:

*Gary Sosniecki, General Manager, Creative Services, and
Regional Sales Manager, TownNews.com, Moline, Ill.*

Panel - Continued on page 8

Panel - Continued from page 7

Penny Abernathy, Knight Chair in Journalism and Digital Media Economics, University of North Carolina-Chapel Hill; former vice president of planning, The New York Times.

Benjy Hamm, executive editor, Landmark Community Newspapers

Moderator: Al Cross, director, Institute for Rural Journalism and Community Issues, University of Kentucky

Sponsors: Community Journalism Interest Group, Newspaper Division

8:30 p.m.: Newspaper Division member meeting

FRIDAY, AUGUST 12

8:15 am to 9:45 am

Refereed Paper Research Session:

Zooming in on Local News

Local News Coverage in the Digital Age: Comparing Online News with Newspapers in Two Metropolitan Markets

Scott Maier and Staci Tucker, Oregon

Use of Print & Online News Media for Local News: A Uses & Dependency Perspective

Kenneth Fleming, Missouri

Framing Capital Crimes in Two Newspapers

Jakob Berr and Tim Vos, Missouri

Bloggers' Reliance on Newspaper, Online, and Original Sources in Reporting on Local Subjects Ignored by the Press

Brendan Watson, North Carolina at Chapel Hill

Examining the Local Sections of Three South Florida Newspapers Before and After a Content-Sharing Agreement

Jeffrey Riley, Ohio

Moderating/Presiding: *David Arant, Memphis*

Discussant: *Esther Thorson, Missouri*

12:15 pm to 1:45 pm

Refereed Paper Research Session: Scholar-to-Scholar

Topic — How Mass Media Tell What to Think About: Portrayal of People

Constructing an Image of the U.S.: An Analysis of British and French WikiLeaks News Coverage

Ivanka Radovic, Catherine Luther and Iveta Imre, Tennessee at Knoxville

Mainstream Newspaper Coverage of Native Americans: A Content Analysis of Newspaper Coverage of Native American issues in Circulation Areas with High Concentrations of Native Americans

Cristina Azocar, San Francisco State

Man, Woman, or Child: The Portrayal of Young Adults in the News Media

Amy Zerba and Cory Armstrong, Florida

Analyzing News about the Veil: Examining Racist Discourses in Europe

Katie Blevins, Pennsylvania State

Discussant: *Barbara Reed, Rutgers*

Topic — How Mass Media Tell What to Think About: Portrayal of Environment and Health Events

How Mass Media Tell What to Think About: Portrayal of Environment and Health Events Changing News Frames as a Pandemic Develops: Coverage of the 2009 H1N1 Flu in the Washington Post

Lily Zeng, Arkansas State and Zhiwen Xiao, Houston

News Framing of the 1984 Bhopal Gas Leak and the 2010 BP Oil Spill

Chen Lou, Hong Cheng and Carson B Wagner, Ohio

Framing Airline Mergers in Newspapers: A Crash Course

Clay Craig and Shannon Bichard, Texas Tech

Media Agenda Setting Concerning the 2009 Health Care Reform Debate

Jihye Kim, Florida

Discussant: *Kathy Jamison, Illinois at Springfield*

SATURDAY, AUGUST 13

10 a.m.: Teaching panel

Student Open Records Audits as a Teaching Tool

Eight Georgia universities in 2008 cooperated in Part One of a statewide open records audit. The audit was repeated in 2010 with seven universities. This session discusses that audit, including training of students, requesting and obtaining copies of different public records from several government and university agencies

Panel - Continued on page 9

Panel - Continued from page 8

including local police, school boards, cities, and county commissions. The panelists are the professors who involved in the Georgia effort, and in other states.

Panelists:

Carolyn Carlson, assistant professor of communication, Kennesaw State University

Charles Davis, associate professor of communication, University of Missouri

Jason Shepard, assistant professor, California State University Fullerton

Steve Stepanek, assistant professor, Georgia Southern University

Moderator: *Joshua Azriel, assistant professor of communication, Kennesaw State University*

Sponsors: Law and Policy, and Newspaper divisions

11:45 a.m.: Research panel

The Transformational Newspaper: How newspapers are coping with the digital news revolution in 2010-2011—A current snapshot of newspaper practices across the United States

From June 2010 until July 2011, two researchers traveled across the United States, visiting one local newspaper in each state to investigate and report

on each newspaper's status during this period rapid transformation. They will report on their findings with two industry pros.

Panelists:

Paul Steinle, professor emeritus, Southern Oregon University and adjunct professor Quinnipiac University; former president, United Press International

Sara Brown, adjunct professor at Southern Oregon University and Quinnipiac University; former UPI training director, Los Angeles

William Nangle, editor, The Times of Northwest Indiana, Munster, Ind.

Conan Gallaty, online director, Arkansas Democrat-Gazette, Little Rock, Ark.

Sponsors: Newspaper and Media Management & Economics divisions

1:30 p.m.: Professional Freedom and Responsibility Panel - Managing Innovation: Online news professional talk about what's ahead

St. Louis-area journalists who focus on online news will talk about the industry's future, especially in terms of technologies and the skills that our graduates will need as they come out of school.

Panelists: TBA.

Sponsors: Media Management & Economics, and Newspaper divisions.