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Internships & Careers Interest Group of AEJMC

News

ICIG Paper Call 2010



The Internships and Careers Interest Group (ICIG) seeks research paper submissions from both faculty and students for the 2010 AEJMC national convention in Denver. Papers may be on any topic related to internships and careers in communications.

ICIG welcomes research from a variety of methodologies and perspectives including surveys, experiments and content analyses. Themes from research papers presented at past conferences cover a range of topics including the use of internship supervisor evaluations for program assessment, the perceptions of students regarding the value of internships and intern versus employer internship expectations.

At least one author of any accepted paper must be available to present the paper at the Denver convention. Student submissions must be identified as such. For multiple-authored papers, all authors must be students to qualify as a student paper.

Authors must remove any and all identifying

information from their papers. Identifying information is entered in the on-line database only. Any paper submitted with the author's identifying material visible on any page will be disqualified. Any recognized research method and citation style may be used, and all text and supporting materials should not exceed 30 double-spaced pages. Papers that have been previously presented or published, that are currently being considered for publication, or that have been submitted to another AEJMC division are not eligible.

All papers must be submitted through the AEJMC on-line process and submitted by deadline. Please see the 2010 AEJMC Uniform Call for Papers for submission instructions. All submissions must adhere to all AEJMC submission guidelines to receive full consideration. Hard copy papers or papers submitted electronically to the research chair will not be accepted.

For questions, contact the ICIG research chair: Kim McDonough at kmm@iastate.edu.

Panelists Needed For Denver Convention

By John Chapin, ICIG Vice Head

Tony DeMars, ICIG Head, and I just returned from the summer conference planning meeting in Jacksonville, Fla. Representatives from all of AEJMC's divisions, interest groups, and commissions met to create the teaching, research, and PF&R panels for the 2010 Denver conference. We were able to schedule 10 program slots for ICIG. These program slots range from a preconference session entitled *Issues in Internships* on Tuesday, Aug. 3 to Friday afternoon's program entitled *Make Your Own Internship: 21st Century alternatives for students looking to make their mark*. We were able to find co-sponsors for two sessions submitted by members, co-sponsor two sessions with other divisions/interest groups, and merge two of our proposals with two submitted by other groups. Our 2010 co-sponsors include the Community College Journalism Association (CCJA), Radio/Television Journalism Division (RTVJ), and Small Programs Interest Group (SPIG).

I will include programming details in the ICIG newsletter closer to the convention. I am writing now to recruit panelists for the Denver conference in a few of the programmed panels. If you are interested in joining one of these panels, contact me at jrc11@psu.edu.

Preconference Sessions

Tuesday, August 3

Approaches to Assessment

Are students prepared for the demands of their internships and for the ever-changing demands of the workplace? The panel will consist of faculty members, internship coordinators, and administrators from big and small programs. Panelists will discuss approaches to assessment within their programs, with an emphasis on challenges and opportunities.

Needed: Faculty members, internship coordinators, and administrators to discuss challenges, opportunities, and approaches to assessment.

Virtually Interning: Challenges for Students, Faculty and Staff

The rise of social media and the explosion of self-publishing entities on the Web have led to a new horizon in the world of field experience: The Virtual Internship. These non-office based working and learning experiences offer tremendous opportunities balanced by significant risks.

Students who are geographically isolated have significant new opportunities. Class schedules no longer hamper students who want to work in news or public relations writing, or video editing. The digital environment allows them to work on their own time and in their own location. But the landscape has become littered with virtual "offers" of internships. How can faculty, internship professionals and students discern "authentic" opportunities from poor quality ones? How can faculty adequately supervise students in the field experiences without walls? Will the traditional means of academic quality control give way to new metrics in the virtual world? Who, if anyone, is creating a model for successful virtual internships?

Needed: Students, faculty and staff with experience in non-traditional internships.

Wednesday, August 4

Keeping News Organizations and Internship Programs Alive

Needed: An ICIG member serving as an internship coordinator to join a panel of professionals from Denver area media (Newspaper, TV, and new media).

Preventive Medicine: Don't wait for your journalism program to get cancelled before you throw it a lifeline

Needed: An ICIG member to join a panel discussion of approaches in large or small programs to revive their journalism programs. This could include curricular revision, approaches to social networking and new media, career counseling, etc.

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Friday, August 6

Preparing Students for What's Next in Student Media: Preparing interns to succeed on camera, online and in print

This panel explores new ways for students to "make their own internships" by writing, taking pictures or doing multimedia work for these organizations. While the traditional or legacy internships are still a part of the picture, they are not for everyone and everyone can't get into one of these. Startups are looking for contributors, as are these aggregate websites. Ethnic media news operations are also an excellent place for students to get internship experience.

Needed: ICIg members who believe they can contribute to the topic. This may include (but is not limited to) the ethnic media internship experience, contributing to community news sites, the UPIU and UWemp experience, and journalism for aggregate news sites.

Again, if you are interested in participating in one of these panels, contact ICIg Vice Head (John Chapin) at jrc11@psu.edu. These are only some of the panels programmed for the 2010 conference. Also, see the ICIg paper call in this issue or on the AEJMC website.

The ICIg Web site and listserv have been around for many years, but we have not seen many changes to them recently. This year, we hope to use them to more effectively communicate information.

The ICIg Web site, <http://aejmc.net/icig/>, is a good resource for information about conferences, calls for papers and proposals and other information. There is also a "Resources" page with links to internship programs and opportunities from around the world.

We are looking for ideas about how to make the ICIg Web site more useful for all of us. What do you think needs to be added, changed or deleted? What other resources would you like to see that would be helpful to you or other colleagues?

We are also planning to expand the use of the ICIg Listserv. We feel that the listserv will be a good way to share information about legal issues, internship opportunities, housing issues, study/internship abroad programs and other pertinent topics. To be added to the listserv, go to the ICIg Web Site and click on the listserv link.

We are looking forward to expanding our communications with ICIg members this year. Let us know how the ICIg Web site and listserv can better be of use to you.

2009-2010 ICIg Officers

Head - Tony DeMars, Texas A&M University

Vice Head - John Chapin, Penn State University

Secretary - Ronnie Lovler, San Francisco State University

Research Chair - Kim McDonough, Iowa State University

PF&R Chair - Ronnie Lovler, San Francisco State University

Teaching Standards Chair - Gerald McNulty, Marist College

Newsletter - Kim McDonough, Iowa State University

Webmaster - Bil Morrill, University of Oregon

Do you have information that you would like us to include in a future issue of the ICIg Newsletter? We are looking for articles, book reviews, tips and advice about internship and careers. If you are interested in contributing, please contact Kim McDonough, ICIg Newsletter Editor.

Kim McDonough
ICIg Newsletter Editor
kmm@iastate.edu

Involvement in ICIG:

A New Strategy for Electing Officers

By Tony DeMars, ICIG Head

One of the biggest challenges of running an AEJMC Division or Interest Group is keeping everyone organized and working together during the year. Then, once that year's work is complete that year's officers anxiously await the members' business meeting where they see who will become an officer next year. The business meeting has traditionally been where the election of officers takes place.

In my years of experience in AEJMC and other professional organizations, this is almost a universal experience. Dependent upon whether the Division or Interest Group got a 'good slot' for the members meeting, there might be a handful of people there, or quite a few. For ICIG in recent years, we had 'a handful' in Boston in 2009 and 'quite a few' in Chicago in 2008. So how do you elect several new officers from 'a handful' in attendance? It's not an easy task.

One of the topics proposed by the Council of Divisions chair Kim Bissell at the Winter Meeting in Jacksonville was for division and interest groups to hold officer elections prior to the August convention. Some groups were not impressed with the idea, but ICIG vice head John Chapin and I both thought this might be a good thing for the Internships and Careers Interest Group. Our plans are to set up a system for nominations (you may nominate yourself or someone else in ICIG), then once we have a slate of candidates, we would have an online system where each member would be able to vote. We would select officers in time so that anyone selected would be able to plan for specific business and training sessions they would need to attend at the next AEJMC convention.

Here is a quick summary of available officer positions:

Head- oversees all the functions of the Interest Group, works with the Vice Head to plan for convention programming, authorizes expenditures from the interest group's account, communicates with officers and members and so forth. Usually the previous year's Vice-Head is selected as the Head the next year.

Vice Head- acts the Program Planner for the Interest

Group, taking convention panel proposals in the Fall, looking for other Division and Interest Groups to co-sponsor those, then getting the sessions placed on the convention schedule. Typically both the Head and Vice Head attend the Winter meeting the first weekend of December to schedule the following August's convention. Quite often the Vice Head has been the Research Chair the previous year.

Research Chair- takes competitive research paper submissions by the April 1 deadline (submitted online via All-Academic), assigns those to reviewers, and schedules the top papers for convention presentation.

Teaching and Professional Freedom and Responsibility (PR&R) Chairs- help propose panels for the convention.

Secretary- takes minutes during business meetings and handles other minor duties during the year.

Newsletter Editor- creates and electronically distributes 2-3 newsletters during the year.

Webmaster- keeps up the ICIG web page.

See more about all these on the ICIG and AEJMC Web pages.

So, begin thinking about how you, or someone else in ICIG you might nominate, can get more involved in helping run the business of the Internships and Careers Interest Group. Go to the ICIG web page and join our listserv so you can keep up with announcements, and we'll also be sending out e-mails to members reminding you of the election when it takes place during the spring.

Once we place officers, the current officers can help you prepare for the Denver convention, and you can see when meeting take place that you will need to attend, and can plan your convention travel accordingly. As a result of this change, our business meeting can be much more productive—instead of focusing on electing new officers and then sending them off to a training session to learn everything they will need to know, our outgoing officers can spend time talking about their experiences—developing a better 'institutional memory for ICIG.