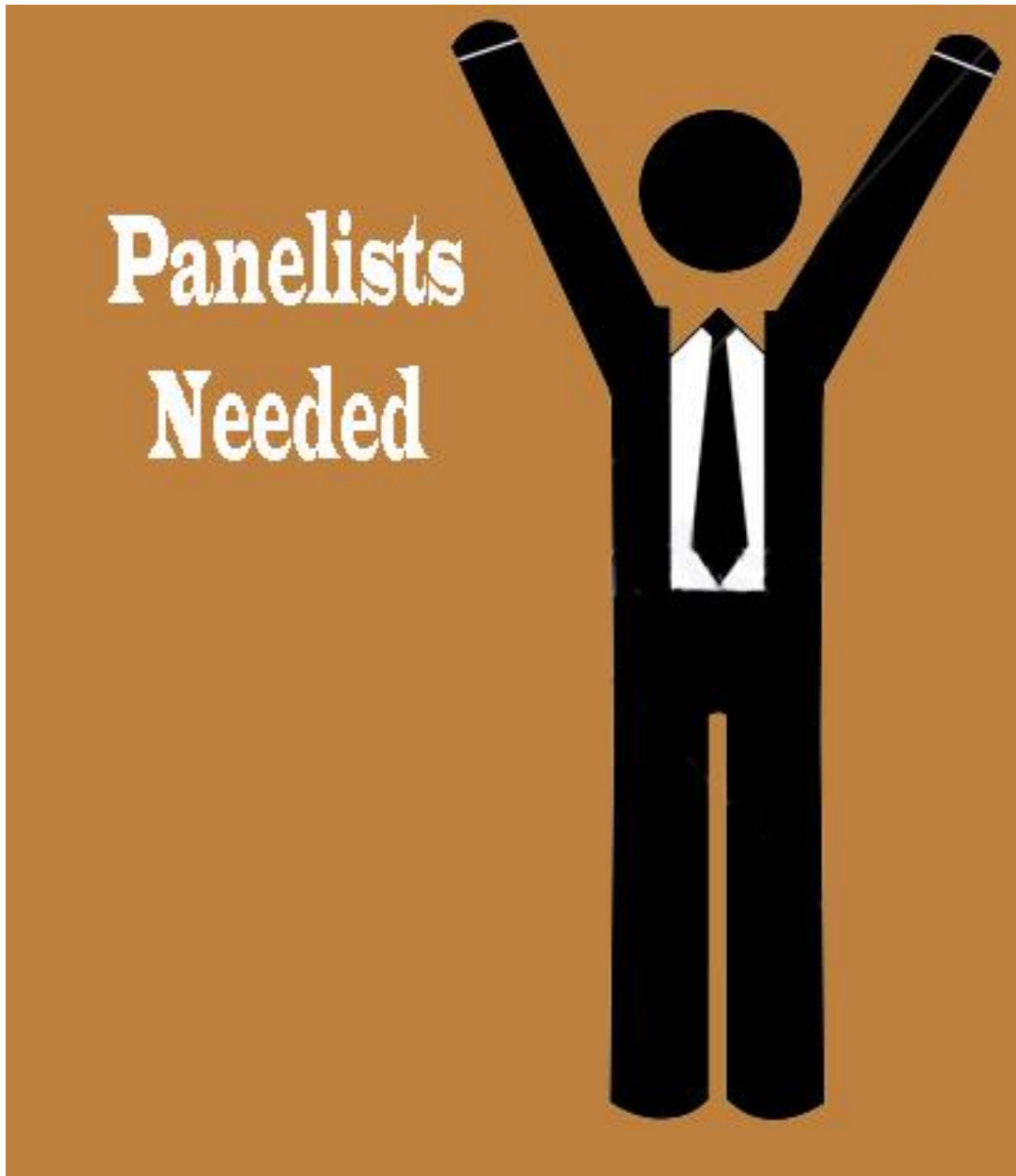




Volume 15 (2) Spring 2012

Internships & Careers Interest Group of AEJMC

News



**Panels
have
been
selected
for
AEJMC
2012 in
Chicago**

**Want to
join a
panel?
Read
on!.**

ICIG Head Abhinav Aima returned from the December planning meeting with a full slate of panel programming for the 2012 convention. Once again, we were able to co-sponsor several sessions with other divisions and interest groups, allowing us to stretch our “chips” and offer more programs.

Listed below are some highlights, including openings for interested ICIG members. These slots will be filled as qualified volunteers are identified, so contact Abhinav quickly if you are interested (aka11@psu.edu).

Wednesday (Aug. 8)

5:30 p.m. to 10 p.m. -- ICIG Pre-conference Workshop: Best Practices

ICIG members – please email aka11@psu.edu if you are interested in presenting your “Best Practices” or research/surveys relating to the internships and careers efforts at your university. .

3-4 panelists needed

Thursday (Aug. 9)

8:15 a.m. to 9:45 a.m. -- SPIG-ICIG joint PFR Panel “Entering the Workforce as an Entrepreneurial Journalist”:

This panel looks at the fragmenting and constantly changing media marketplace and examines how innovation will be the ticket to jobs and promotion for the students in our classrooms seeking career placement—regardless of whether they’re aiming at careers in publishing, TV or radio, PR/marketing or a mix

1-2 panelists needed.

Thursday (Aug. 9)

11:45 a.m. to 1:15 p.m. -- ICIG-PR joint Teaching Panel “Scholars as social connectors: Bridging public relations theory and practice in a time of dramatic technological and economic change”

No panelists needed

Friday (Aug. 10)

11:45 a.m. to 1:15 p.m. -- MAG-ICIG joint Teaching Panel: “Who We Hire Now and Why: What Magazine Editors Seek in Employees and Freelancers”:

A panel of professionals address what skills and other qualities they are looking for—what we need to prepare our students to demonstrate in order to maximize their chances of getting a job in journalism.

1-2 panelists needed

Friday (Aug. 10)

5 p.m. to 6:30 p.m. -- ICIG Refereed Research Papers Session:

Call for papers forthcoming

Friday (Aug. 10 – Day 2)

6:45 p.m. to 8:15 p.m. -- ICIG Members' Meeting

Saturday (Aug. 11)

12:15 p.m. to 1:30 p.m. -- Scholar-to-Scholar (ICIG poster session):

Call for papers forthcoming

Sunday (Aug. 12)

11:45 a.m. to 1:15 p.m. -- END-ICIG Teaching Panel: “Innovation or Annihilation: The Future of Journalism Curriculum in America (The Conversation Continues)”:

Content isn't the only thing changing in the New Media World. So is the nature of Journalism curriculum— so much so that Journalism schools across America are undergoing seismic shifts. The changes are far more significant than breaking down the traditional walls between print and broadcast. Entire programs are shutting down or merging with other communication and marketing specialties. Some administrators question the continued need for specialized Journalism training when “everyone today is a journalist.” Where is the line between our need for innovation and potential annihilation? What role do Journalism programs have to play in the future of liberal arts education in America? What is our responsibility to the institutions we work for... and what is their responsibility to us? This panel examines differing approaches to Journalism education in the digital age. At the request of many members of the audience, this panel advances the conversation begun on the subject last year in St. Louis by focusing more on the institutional pressures on programs today and solutions we might pose to maintain our professional and pedagogical expertise on our campuses.

1-2 panelists needed

Sunday (Aug. 12)

1:30 p.m. to 3 p.m. -- CCJA-ICIG Teaching Panel: “It’s All in the Message: How to Attract a new Breed of Journalism Students”:

With print newspapers going out of business and all the talk about journalism changing, students are coming into journalism programs confused and lacking motivation. This panel will teach you ways to motivate your students into self- learners who are ready to take on the new evolution of journalism.

1-2 panelists needed

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