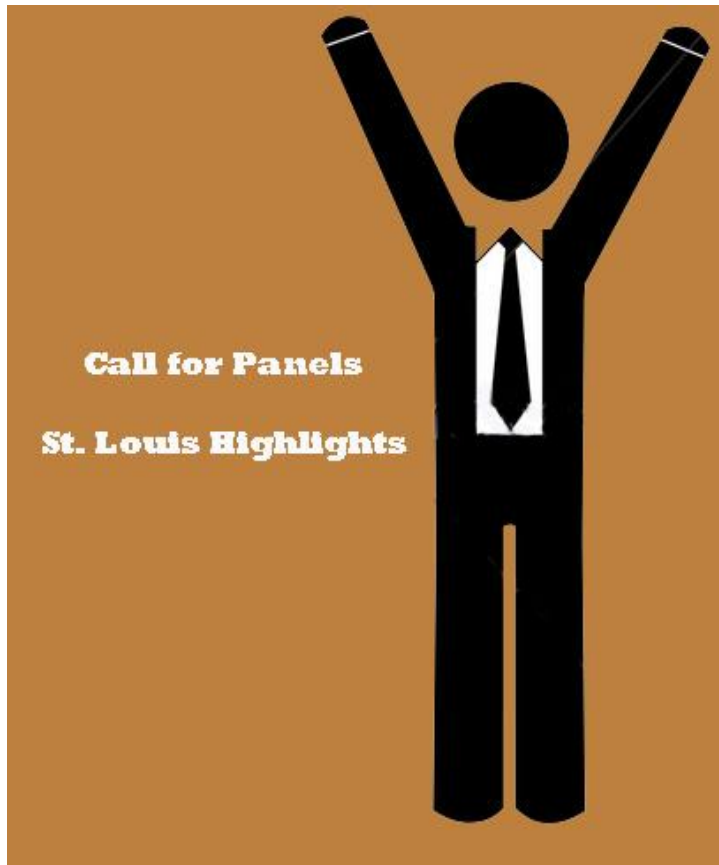




Volume 15 (1) Fall 2011

Internships & Careers Interest Group of AEJMC

News



It's hard to believe, but it's already time to submit proposals for the 2012 convention.



Deadline: Please email proposals by **October 1, 2011**, to ICIG Vice Head and Program Chair, Abhinav Aima, at aka11@psu.edu

The Internship and Careers Interest Groups members are requested to kindly submit proposals for PF&R or Teaching Panels for AEJMC 2012 in Chicago. The proposals should list the following:

1. A brief title for the session, along with your name and contact information.
2. An indication of which area (Teaching or PF&R) the panel covers. Professional freedom and responsibility (PFR) covers Free Expression; Ethics; Legal Issues; Racial, Gender, and Cultural Inclusiveness; and Public Service. Teaching standards panels would focus on such things as standards of academic and professional preparation for teachers in the field, curriculum development, teaching modes, and standards of faculty-administration relationships.
3. A paragraph describing the intended content of the session. Please outline the specific issues of interest that you believe the panelists will address/discuss, and offer some insight as to how these discussions will be topical and worthwhile for the 2012 convention.
4. Suggestions about specific panelists who might be able to serve on the panel. Be sure to include panelists from other AEJMC divisions, as we will be working to seek co-sponsors from other divisions in order to schedule the panels. It is a good idea to seek such prospective panelists out over the next couple of weeks to hammer out the common interest themes for the panel before submitting the proposal. Please provide a list of names and contact information for all prospective panelists.
5. Suggestions for divisions or interest groups who might consider co-sponsoring the panel with us. Given the limited number of chips available to ICIG, it will be important to propose panels that drive interest in other divisions – and listing those divisions as possible co-sponsors here will help focus our attention when negotiating the schedule. Please provide the contact information for the proposed co-sponsoring division or interest group's programming chair.



Abhinav Aima, Vice Head

The Internships and Careers Interest Group at AEJMC 2011:

ICIG was able to schedule a workshop and several panel discussions and presentations at AEJMC 2011 in St. Louis, MO, this summer. Here are some of the highlights:

Internships and Careers Interest Group

Workshop Session: **Internships and Careers “Bootcamp” Workshop**

5:30 p.m. to 10 p.m., Tuesday, 08/09/2011

Dana Saewitz (Temple) got our workshop going with a discussion of her Survey of Internship Hosts / Employers. Next, **Laura Hlavach** (Southern Illinois) discussed Legal Issues in Creating Internships, with an eye on the U.S. Department of Labor Wage and Hour Division’s Fact Sheet #71 on “Internship Programs Under The Fair Labor Standards Act.” **Liz Viall** (Eastern Illinois) provided Tips and Techniques in Networking for Internships and Jobs. **Grace F. Levine** (Quinnipiac) shared a DVD video and instruction forms for their MSS 490 Internship Course as a part of her presentation on Revisions in Internships Procedures – Best Practices. **Cindie Yanow** (Southeast Missouri State) shared material from their online resources (<http://www.semo.edu/massmedia/academics/internships/>) as a part of her presentation on Internships Assessments – Best Practices. **Abhinav Aima** (Pennsylvania State New Kensington) moderated the session.

The **Public Relations Division** and the **Internships and Careers Interest Group** hosted a PF&R/Teaching Panel Session: **Anticipating Professional Needs: Feedback from the Field**, at 8:15 a.m. on Wednesday, 08/10/2011. The panelists included **Alan Freitag** (North Carolina, Charlotte), **Astrid Sheil** (California State, San Bernardino), **Dean Kruckeberg** (North Carolina, Charlotte), **Pamela G. Bourland-Davis** (Georgia Southern), **Barbara DeSanto** (Maryville, St. Louis), **Chuck Lubbers** (South Dakota), **Michael**

Maynard (Temple) and **Dana Saewitz** (Temple). The session was moderated by **Heidi Hatfield Edwards** (Florida Tech).

The **Community College Journalism Association** and **Internships and Careers Interest Group** hosted a Teaching Panel Session: **“But I Found My Source on Twitter!”** at 1:30 p.m. on Wednesday, 08/10/2011. The panelists included @GingerCM, @BrianSteffen, @jzibluk, @jouexperiment, and the panelists’ comments were discussed on Twitter by various members of the audience under #aejmc11.

The **Minorities and Communication Division** and **Internships and Careers Interest Group** hosted a Teaching Panel Session: **“Growing Our Own: How to Promote Diversity in Broadcasting with the FCC’s EEO Rules”** at 8:15 a.m. on Thursday, 08/11/2011. Panelists included **George Daniels** (Alabama), **Phillip Jeter** (Winston-Salem State), **Don Hicks** (CEO/President, Missouri Broadcasters’ Assoc.), and **Tamara Zellars Buck** (Southeast Missouri State). The session was moderated by **Cindie Yanow** (Southeast Missouri State).

The **Internships and Careers Interest Group** and **Communication Technology Division** hosted a Teaching Panel Session: **“Blogs, Tweets and Streaming, Oh My: Technological State of Internship Assessments”** at 11:45 a.m. on Thursday, 08/11/2011. The panelists included **Robert Andrew Dunn** (East Tennessee State), **Lauren Reichart Smith** (Auburn), **Kenny Smith** (Samford), **Tony DeMars** (Texas A&M, Commerce), and **Michele Ewing** (Kent State). The presentations and discussion covered a wide range of technological innovations in journalism careers, including Reporting in 3-D, Immersive Journalism, News in Animation/Video Games, and the use of Online Evaluation and Reports submissions for internships.

The **Internships and Careers Interest Group** Refereed Paper Research Session was held at 5 p.m. on Thursday, 08/11/2011, with **John Chapin** (Pennsylvania State Beaver) presiding. The research presentations were:

Internships in Public Relations: Using Narrative to Examine the Nature of Intern’s Experience: **Catherine Gugerty** (South Florida).

Hyperlocal News Internships and Digital Practicums: Blurring the Distinction Between Students and Professionals: **Ed Madison** (Oregon)

International Service-learning as a Mechanism for Building Skills in Mass Communication: Enhancing Ability through Authentic Experiences: **Amanda Sturgill, Sang Nam** and **Phillip Motley** (Elon).

Mary Blue (Tulane) was the Discussant for the research papers.

The **Advertising Division** and **Internships and Careers Interest Group** hosted a Teaching Panel Session: **What Should Tomorrow's Graduates Be? Specialists vs. Generalists vs. T-shaped Talent** at 5:15 p.m. on Friday, 08/12/2011. The panelists were **David Armano** (EVP, Global Innovation & Integration, Edelman Digital), **Jon Fulmer** (Principal, JF Marketing Communications), **Allan Meyerson** (Executive Creative Director, GROUP360 Worldwide), **Eric Thielke** (President and Creative Director, TOKY Branding + Design), and **Bob Trumpbour** (Pennsylvania State, Altoona). The session was moderated by **Karen Mallia** (South Carolina)

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jrc11@psu.edu

