

Gillespie to receive PF&R Award

Magazine editor, feminist, and activist to speak at D.C. meeting

FRANK DURHAM, UNIVERSITY OF IOWA

Marcia Ann Gillespie, editor-in-chief of *Ms.* magazine, president of Liberty Media for Women, and former Editor-in-Chief of *Essence* will receive C&CS's Professional Freedom & Responsibility Award for 2001 at the annual AEJMC convention in Washington, D.C. in August.



**2001 PF&R Award winner
Marcia Ann Gillespie.**

Gillespie was elected to receive this honor by a national ballot of C&CS Division members.

THE C&CS PF&R AWARD is offered each year to media professionals and scholars whose work exemplifies the practice of social analysis and criticism that our division works to support.

AT *MS.*, GILLESPIE'S PRIORITY has been "moving the discussion of feminism forward" in a voice that readers find genuine. She sees *Ms.* as a "welcome table" for a range of voices and views. Under her leadership, the magazine has reached an increasingly diverse readership, including younger readers.

A trailblazer in the magazine industry, Gillespie began as a contributing editor at *Ms.* in 1980, before becoming a featured columnist, executive editor and then edi-

tor-in-chief in 1993.

From 1971-1980, she led *Essence* magazine as editor-in-chief, winning the prestigious National Magazine Award.

IN SEPTEMBER 2001, Gillespie will receive the Missouri Honor Medal for Distinguished Service in Journalism, the highest honor the Missouri School of Journalism bestows.

Previous honors include the Matrix award from New York Women in Communication, the Mary McLeod Bethune award from the National Council of Negro Women, and a Doctorate of Letters by her alma mater, Lake Forest College.

Gillespie will speak at a 90-minute conference session on Monday, Aug. 6, 2001, beginning at 8:00 p.m.

PREVIOUS PF&R AWARD winners include Noam Chomsky, Dan Perkins, Studs Terkel, Christopher Hitchens, Nina Totenberg, I.F. Stone, Randy Shilts, Molly Ivins, and Ben Bagdikian. ♦

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C&CS to vote on affiliation

FRANK DURHAM, UNIVERSITY OF IOWA

At the annual business meeting held in Phoenix last August, the membership in attendance voted its approval for the division's officers to negotiate a subscription arrangement with the *Journal of Communication Inquiry* with Dan Berkowitz's assistance.

Berkowitz, who is the faculty advisor to *JCI* at the University of Iowa, has negotiated a rate of \$15 with Sage Publications. *JCI*'s regular annual subscription rate is \$45.

Currently CCS divisional dues are \$10 for regular (faculty) members and \$1 for (see **JCI** on page 7)

Opening up the lines

FRANK DURHAM, UNIVERSITY OF IOWA

I want to make a pitch for democratizing the Cultural and Critical Studies Division by way of proposing a C&CS e-mail listserv. I think it would help make possible greater participation in division matters.

As you can see from this issue of the newsletter, the division has a lot going on right now. We are finally set to vote on an offer from Sage Publications to formally affiliate with the *Journal of Communication Inquiry*. In a real coup for us, Marcia Ann Gillespie, editor-in-chief of *Ms.* magazine, has accepted our invitation to receive our division's annual Professional Freedom & Responsibility award at the AEJMC convention in August. We have redesigned the paper reviewer form to give authors more meaningful feedback.



Frank Durham

WHAT IS *NOT* GOING ON is much discussion, except for routine exchanges between the officers and among the individual panel coordinators. Perhaps everything is o.k., in general. But, at the last several annual business meetings, various individuals have hailed from the front of the room, calling for more discussion and more of a voice about the agenda.

In practical terms, the 20-30 minutes a year of a C&CS business meeting dedicated to discussion don't offer enough time to work through issues. Still, it would be ironic for a group dedicated in so many ways to critiquing power relations and communication to not do something to address these concerns.

We do have administrative options. In previous years, we have used the newsletter to by-pass the short business meetings, to present discussion, and to hold votes on the division's name change and the *JCI* issue.

What we need beyond that is a still freer medium to foster cross-talk between and among interested C&CS members. Rather than an e-version of the newsletter or some other top-down communication, the proposed listserv could become a place where new ideas could emerge and discussions could be engaged over longer periods.

Moreover, a listserv would give interested members access to each other, as well as to the nominal hierarchy of the division's administration. Apart from conference programming, we might even venture into scholarly discussions: Which panels are being put together? Who is writing about what? Who can help with literature review searches?

The current newsletter is exceptionally well done and serves an important function. But its place could grow, given the quicker and more membership-oriented issue development possible on a listserv. In the end, listserv debates could move into the newsletter in the form of articles.

IF YOU ARE INTERESTED in signing up for a C&CS e-mail list or listserv, or if you have comments about this or any other article in the newsletter, please e-mail me at frank-durham@uiowa.edu. ❖

Cultural & Critical Studies Division 2000-2001

Head

FRANK DURHAM
University of Iowa

Vice-head and program chair

MIA CONSALVO
Univ. of Wisconsin-Milwaukee

Secretary

WARREN BAREISS
South Dakota State University

Research chair

CHARLOTTE GLASSER
College of Notre Dame

Graduate research chair

MARY LYNN YOUNG
University of British Columbia

Teaching standards

DON MCCOMB
Upper Iowa University

WARREN BAREISS
South Dakota State University

Professional freedom and responsibility

DANE CLAUSSEN
Southwest Missouri State Univ.

ALISON PLESSINGER
Butler University

Newsletter Collective

JAY HAMILTON
CAROLINA ACOSTA-ALZURU
University of Georgia

Division web site <http://www.arches.uga.edu/~hamilton/ccs/>

Foot soldiers in the culture wars

A recent post from the Marxist Cultural Network Discussion Forum <mcn@sheffield.ac.uk>. — Eds.

Nike now lets you personalize your shoes by submitting a word or phrase which they will stitch onto your shoes, under the swoosh.

Jonah Peretti filled out the form and sent them \$50 to stitch “sweatshop” onto his shoes. Here are the responses he got, starting with the first one.

**From: “Personalize, NIKE iD”
To: “Jonah H. Peretti”**

Subject: RE: Your NIKE iD order

Your NIKE iD order was canceled for one or more of the following reasons:

1) Your Personal iD contains another party’s trademark or other intellectual property 2) Your Personal iD contains the name of an athlete or team we do not have the legal right to use 3) Your Personal iD was left blank. Did you not want any personalization? 4) Your Personal iD contains profanity or inappropriate slang, and besides, your mother would slap us.

If you wish to reorder your NIKE iD product with a new personalization please visit us again at www.nike.com. Thank you.

**From: “Jonah H. Peretti”
To: “Personalize, NIKE iD”**

Greetings, My order was canceled but my personal NIKE iD does not violate any of the criteria outlined in your message.

The Personal iD on my custom ZOOM XC USA running shoes was the word “sweatshop.” Sweatshop is not: 1) another party’s trademark, 2)

the name of an athlete, 3) blank, or 4) profanity. I choose the iD because I wanted to remember the toil and labor of the children that made my shoes.

Could you please ship them to me immediately. Thanks and Happy New Year.

**From: “Personalize, NIKE iD”
To: “Jonah H. Peretti”**

Your NIKE iD order was canceled because the iD you have chosen contains, as stated in the previous e-mail correspondence, “inappropriate slang”.

If you wish to reorder your NIKE iD product with a new personalization please visit us again at nike.com Thank you.

**From: “Jonah H. Peretti”
To: “Personalize, NIKE iD”**

Thank you for your quick response to my inquiry about my custom ZOOM XC USA running shoes.

Although I commend you for your prompt customer service, I disagree with the claim that my personal iD was inappropriate slang.

After consulting Webster’s Dictionary, I discovered that “sweatshop” is in fact part of standard English, and not slang. The word means: “a shop or factory in which workers are employed for long hours at low wages and under unhealthy conditions” and its origin dates from 1892. So my personal iD does meet the criteria detailed in your first email.

Your web site advertises that the NIKE iD program is “about freedom to choose and freedom to express who you are.” I share Nike’s love of freedom and personal expression.

The site also says that “If you want

it done right...build it yourself.” I was thrilled to be able to build my own shoes, and my personal iD was offered as a small token of appreciation for the sweatshop workers poised to help me realize my vision.

I hope that you will value my freedom of expression and reconsider your decision to reject my order. Thank you.

**From: “Personalize, NIKE iD”
To: “Jonah H. Peretti”**

Regarding the rules for personalization it also states on the NIKE iD web site that “Nike reserves the right to cancel any personal iD up to 24 hours after it has been submitted”.

In addition, it further explains: “While we honor most personal iDs, we cannot honor every one. Some may be (or contain) other’s trademarks, or the names of certain professional sports teams, athletes or celebrities that Nike does not have the right to use. Others may contain material that we consider inappropriate or simply do not want to place on our products. Unfortunately, at times this obliges us to decline personal iDs that may otherwise seem unobjectionable. In any event, we will let you know if we decline your personal iD, and we will offer you the chance to submit another.”

With these rules in mind, we cannot accept your order as submitted. If you wish to reorder your NIKE iD product with a new personalization please visit us again at www.nike.com.

Thank you.

**From: “Jonah H. Peretti”
To: “Personalize, NIKE iD”**

Thank you for the time and energy you have spent on my request. I have decided to order the shoes with a different iD, but I would like to make one small request.

Could you please send me a color snapshot of the ten year-old Indonesian girl who makes my shoes? Thanks. ❖

In danger of dilution?

BONNIE BRENNEN, UNIVERSITY OF MISSOURI

When the Qualitative Studies division was founded in the 1970s, it was envisioned as a cutting edge alternative to the prevailing empirically grounded positivism that saturated the field of mass communication research. At the time, AEJMC was a philosophically conservative organization,

with strong ties to industry, and a belief in the power of quantification.

From its inception the Qualitative Studies Division programmed theoretically informed cultural and critical research and provided scholars with a venue through which to present work that challenged the reigning ideology of AEJMC.

For years, the division was unique. It purposefully distanced itself from the majority of the other divisions and fought to provide a program that was specially suited to its membership.

THINGS BEGAN TO CHANGE in the 1990s. QS interests and concerns began to percolate throughout the organization. AEJMC also grew unwieldy, with far too many divisions and interest groups vying for time on an overloaded program.

In an effort to reduce the total number of sessions and streamline the program, divisions were encouraged to jointly program some of their research sessions.

At that time, I was a QS officer and I cautiously supported the joint programming plan. At the time QS board

members felt that if we continued to design programming specifically for our members and attempted to “sell” our ideas to other divisions that QS’s visibility might be increased. But foremost in our decision was the intention to always maintain programming control.

These days, the Cultural and Critical Studies division (the renamed QS division) is seen throughout the program, co-sponsoring all of its panels and most of its research sessions.

WHILE SOME MEMBERS might see the added visibility as a positive development, what troubles me is that there is no longer anything to distinguish our division from the rest of the organization.

Many of our sessions have not been designed with our members in mind. We regularly lend our name and support to sessions that are in direct conflict with what the division represents, and I fear that C&CS now risks becoming merely another pedestrian AEJMC division.

THESE DAYS, EVEN when C&CS mem-

bers design a research panel, that session often becomes watered down and less meaningful by the inclusion of panelists who do not share our division’s perspectives. When was the last time you attended a C&CS session that you would describe as cutting-edge?

C&CS is at a crossroads. We can continue to be good citizens of AEJMC, forging alliances with other divisions and interest groups and playing the chip game well. However, if we continue to follow this course, it is my feeling that our small division will soon outlive its usefulness. The existing membership will become increasingly distant and removed and many of our members will probably chose to focus their efforts on another division.

THERE IS, OF COURSE, another alternative. We can reinvigorate C&CS and can strive once again to be known as the rabble-rousers of AEJMC. I believe that it’s imperative for each of us to start thinking about issues and topics that we want to focus on in the upcoming years.

We could devote a column in the

newsletter to member feedback on future programming. That feedback could culminate in a lively discussion during our business meeting at which time several specific topics and issues are chosen to explore for our next convention.

IN THE SPIRIT OF STARTING the discussion, I'd like to share a few of my own suggestions.

Our name change to Cultural and Critical Studies gives us the perfect opportunity to design a series of panels that address theoretical trends in cul-

tural studies and critical theory and their particular relevance to contemporary communication research.

One research panel for example, might consider the potential usefulness of the "founding fathers" of British Cultural Studies (Raymond Williams, Richard Hoggart, and E.P. Thompson) to current media studies.

Another panel might assess connections between critical theory and political economy. Still another panel might assess the relationship between post-modernism and cultural studies.

While some of these topics might

potentially be of interest to other division members, the general popularity of our sessions outside of our division should be of little concern to C&CS.

NOW, SOME OF YOU might like my suggestions and others might prefer that we focus on other things.

Yet, what I'd like for each of you to do is to begin a conversation with C&CS board members about what you want our division to focus on. As a former head of the Qualitative Studies division, I'm not ready to give up on our division. I hope you aren't either. ♦

Proposals sought for book on *American Visual Cultures*

Proposals are invited for a book of edited essays on American visual cultures of the nineteenth and twentieth centuries.

THE GROWTH IN POPULARITY of the study of visual culture is clearly indicated by recent trends in academic publishing and higher education curricula. Much of the recently published material has placed stress upon the processes through which certain kinds of visual culture (film over TV, painting over photography, for example) are consumed.

This stress often downplays the historical conditions in which visual texts are produced, and the contextual relationships between visual and other historical texts.

THE BOOK EDITORS INVITE proposals for essays to be included in a multidisciplinary textbook on the historical dimensions of United States' visual cultures.

On completion we anticipate that the book will offer a broadly chronological account of significant moments, events and debates within American history, as they were represented (overtly or "unconsciously") in the visual media of their times.

The book will be organized around two central assumptions: firstly, that history may be defined as

a shifting nexus of social, political and economic tensions in which different social groupings compete for power and authority; and secondly that the form and content of all visual texts are indivisible from the historical periods in which they get made.

WE INVITE ESSAYS that might discuss film, photography, painting, television or visual news media. We would also be interested in considering proposals that discuss other visual cultures, such as poster art, advertising, newspaper cartoons, and so forth. Essays might consider specific visual texts, or groups of texts, within the broad contexts of various historical situations and developments, including:

- the rise of monopoly capitalism in the second half of C19;
- Civil War and Reconstruction;
- urbanization and industrialization;
- the economic crises of the 1870s-1890s;
- World War One;
- the suffragette movement;
- the first Red Scare of 1919-20;
- Prohibition;
- early Fordism in the 1920s;
- the Great Depression;
- World War Two;
- the Fordist 'long boom' of the postwar era;
- McCarthyism and the Red Scare;

- Cold War foreign policy;
- the New Left and other dissenting cultures of the 1960s, such as civil rights struggles, Black Power movements, and Second-Wave feminism;
- the Vietnam War; oil crisis and economic stagnation in the 1970s;
- the emergence of neo-liberal economics, Reaganism and the New Right;
- the 'culture wars';
- the globalizing of American capital, and the shift from a regime of 'Fordist' political economy to a new regime of 'post-Fordism';

These topics are suggestive only, and we leave it to contributors to set the historical frame of reference in which they wish to work.

PROPOSALS OF AROUND 500 words may be sent by email to D.J.Holloway@derby.ac.uk, or by regular mail to:

Dr David Holloway, Department of American Studies, Humanities Languages and Law, University of Derby, Kedleston Road, Derby DE22 1GB, England.

Please mail all proposals to arrive no later than *June 30th 2001*. Where appropriate, contributors are also welcome to submit any completed essays for consideration at this stage. ♦

Calls for papers

Call for contributions to *On the Move: Mobility and Identity*

On the *Move: Mobility and Identity* will not be a strictly academic collection, nor will it be addressed to students only. It is designed to include travel narratives, art, creative and critical writing on the subject of mobility, migrations and travel, immigration, borders and barriers of communication; the net, the street and the community; diasporas, and cross-cultural encounters. So far, we have works and commitments from the US, UK, Canada, Eastern and Western Europe, Latin America, the Caribbean, Africa, Asia and Australia.

Present titles include: "Better Passports"; "Cyborg-Diaspora: Observations from the 'Cyber' field"; and "Darker Than Blue: British Black Experience of Home and Abroad."

View samples of over 20 contributions online, hosted by WriteOnLine at <http://www.write-on-line.co.uk/>.

Deadline for proposals and/or essays is *September 1, 2001*. Earlier contributions are welcome.

For further details contact: Kris Knauer at editor@write-on-line.co.uk.

Call for Papers

Special edition of *Popular Music on Music & Television*.

The editors aim to publish a special edition of the journal *Popular Music* (Cambridge University Press) devoted to the subject of Music and Television and invite papers of between 4,000-7,000 words which address any aspect of the relationship between music and television. We are keen to encourage writers to reflect on the neglect of music by scholars studying television, and the neglect of television by scholars studying music.

Issues that might be considered:

- Is all music on television neces-

sarily 'popular'?

- What are the theoretical and methodological consequences of placing music as central to any understanding of television?

- What are the consequences of placing television as central to any understanding of music?

- What influence has television had on the composition, performance and interpretation of music?

- What influence has music had on the production, programming, and 'flow' of television?

- How significant is television as a music educator?

- What are the consequences of the institutional connections, or lack of connections, between television producers and music producers?

The deadline for the submission of papers is *October 31, 2001*. If you wish to discuss ideas for papers, or have any questions, informal enquiries can be made to:

Keith Negus, Dept of Media and Communications, Goldsmiths College, University of London, New Cross, London SE14 6NW.
Or e-mail K.Negus@gold.ac.uk.

Papers should also be sent to this address.

Call for papers:

"A Digital Divide? Facts, Explanations, Policies."

Interested scholars are invited to submit manuscripts for a special issue of *Electronic Journal of Communication/La Revue Electronique de Communication* (EJC/REC) that will focus on research and theory concerning the so-called digital divide.

Presently, heated discussions are taking place in America and Europe, in particular, about whether there is such a digital divide or not. And when it is

deemed to exist, the next question is whether it will close or widen in years to come.

In the meantime, official statistics are beginning to appear, like those of the US Census Bureau, summarized in the NTIA's reports *Falling through the Net I, II, III*, the Eurobarometer, and United Nations Development Reports. However, research and analysis based on these resources and other primarily descriptive statistics does not take into consideration the multifaceted nature of access, the social, cultural, and psychological causes for lack of access, the need for theory to explain these problems and policy measures to address them, and the contributions that a communicative or psychological perspective can provide.

We invite manuscripts that address the digital divide and any of the problems associated with understanding its nature, its origins, and its potential solutions, including:

- Empirical studies related to the existence of a digital divide,
- Studies supporting or refuting popular claims about digital technology and its opportunities to solve inequalities.
- Descriptions and analyses of concrete policy measures pursued by governments, corporations, union-, consumer- and user groups and civic institutions.

Manuscripts should be prepared following guidelines of the APA (4th ed.). Authors should remove all personal references from the manuscript to allow for blind review. Manuscripts must be submitted electronically. After acceptance both a hard copy and an electronic copy will be required. Deadline for the receipt of manuscripts is *July 31, 2001*. Notification of (non)acceptance within 5 weeks (receipts in June and July 2 weeks longer).

Submit manuscripts to:

J.vanDijk@wvw.utwente.nl

Dr. Jan A.G.M. van Dijk,
University of Twente, Department of Communication, P.O. Box 217, 7500 AE Enschede, THE NETHERLANDS. ❖

(*JCI*, cont. from page 1)
grad students. If we were to affiliate with the *Journal of Communication Inquiry*, C&CS membership dues would increase to \$25 for faculty members to include the cost of the subscription.

To continue the C&CS tradition of making membership for graduate students affordable, graduate student dues will remain at \$1, regardless of this vote. Under the present proposal, graduate students would have to pay \$25 in dues to receive the journal. This would still be a savings of \$20 below the journal's annual subscription rate.

In a comparable case within AEJMC, the Law Division attracts graduate student participation by offering its graduate student members the option of joining the division at the reduced rate of \$7. The \$7 fee does not include the Law Division's journal, *Communication Law and Policy*, which is included in that division's faculty dues of \$30. Graduate students who wish to subscribe to

Communication Law and Policy must join the Law Division at the full \$30 rate.

Affiliation with *JCI* offers several advantages to the C&CS. First, the subscription of \$15 would save members \$25 compared to the journal's regular rate. Second, *JCI* will begin to review the top faculty and student papers from each annual conference for publication. And, third, the journal would offer seats on its editorial board to the division.

More generally, aligning the division with *JCI* will increase visibility for both the division and its members' research. And the division would be enhancing its already strong commitment to supporting research in cultural and critical studies.

Rather than offering you a cafeteria-style set of choices, the ballot (see below) only offers one pair of options, either "yes" to a combined dues-subscription rate or "no," which would leave the \$10 dues intact. If the membership chooses the combined rate of

\$25, we will move to formalize a contract with Sage. If not, we will not affiliate with *JCI* and faculty dues will remain at \$10. In either case, graduate student dues will remain at \$1.

The reason for this choice structure is simple: The AEJMC administration has expressed a strong desire for us not to split the dues and subscription fees into separate categories by, for example, making it possible to pay divisional dues without subscribing. They have indicated that keeping track of registration records would become unwieldy and disadvantageous for the organization and the division.

Following a vote to affiliate with *JCI*, finalizing the contract between C&CS and Sage would depend on the routine review and approval of the AEJMC Executive Board.

For more about *JCI*, see <http://www.sage.pub.com/>.

To vote, mail or e-mail the ballot to:
Warren Bareiss
414 E. Clark St.
Vermillion, SD 57069. ♦

B A L L O T

Should the Cultural and Critical Studies division affiliate with the *Journal of Communication Inquiry*?

Documents and information

- "Proposal to affiliate with the *JCI*." *C&CS News*, Autumn 2000, p. 7.
- Frank Durham, "C&CS to vote on affiliation," *C&CS News*, Spring 2001 (this issue), pp. 1, 7.
- For more about *JCI*, see <http://www.sage.pub.com/>

The choices

- YES.** We should affiliate with *JCI* and increase the annual dues for faculty to \$25, which includes a subscription to the *JCI*.
- NO.** We should NOT affiliate with *JCI*. Division dues for faculty will remain \$10.

How to cast your ballot

- 1) Decide YES or NO.
- 2) Send your ballot to C&CS secretary Warren Bareiss using either of the following methods:
 - E-mail (indicate your choice in your message): Warren_Bareiss@sdstate.edu
 - By surface mail: Detach this ballot, print and sign your name in the space provided, and send to:
Warren Bareiss
414 E. Clark St.
Vermillion, SD 57069

Identification

This is used only to be sure that one person casts one ballot and that the voter is a current member of the Cultural and Critical Studies Division. The identity of each voter and the choice she/he makes will be confidential.

Name (print or type): _____

Signature: _____

**Deadline:
June 1, 2001.**

Conference on feminist theory and music to take place at Boise State University

The conference FEMINIST THEORY AND MUSIC 6: CONFLUENCE AND DIVIDE will take place Thursday, July 5, 2001 through Sunday, July 8, 2001 at Boise State University in Boise, Idaho, in conjunction with the Eleventh Meeting of Gender Research in Music Education-International.

THEORETICAL WORLDS, like the confluence of rivers and divides in the land, are altered by forces impinging on them and the multiple combinations by which they may be experienced and conceived.

The Program Committee of FT&M6 invites proposals for 20-minute presentations on any aspect of musical studies related to feminism, women's studies, gay/lesbian studies, or gender studies. Also welcome are proposals for music performances

related to the same areas.

Proposals should be about 200 words in length, and must be received by *March 26, 2001*. Proposals may be submitted as e-mail messages to *FT&M6@boisestate.edu*. Though e-mail submission is preferable, a hard copy of the proposal may be sent to:

Elizabeth Gould Chair
Program Committee, FT&M6
Department of Music
Boise State University
1910 University Dr.
Boise, ID 83725

Proposals submitted by fax will not be considered.

Program committee: Wayne Bowman, Philip Brett, Elizabeth Gould, Ellen Koskoff, Marion Leonard, Carol Matthews, Pirkko Moisala, Ivan Raykoff, Rhian Samuel.

For more information, see <http://music.boisestate.edu/>. ❖

C&CS News seeks your contributions

We welcome longer contributions and commentary that aren't usually a part of traditional publishing outlets. *We also welcome graduate-student contributions.*

Editors will get in touch with authors before publishing any materials.

Copy deadline for the Summer issue is *June 8*.

To talk over ideas or suggestions for the newsletter, please contact either editor:

- Jay Hamilton,
hamilton@arches.uga.edu,
(706) 542-3556, or
- Carolina Acosta-Alzuru,
cacosta@arches.uga.edu,
(706) 542-5680.

We look forward to hearing from you. ❖