

AEJMC

Benefits of Graduate Student Membership in AEJMC's PR Division

Why the Public Relations Division?

Why me?

Who we are.....

- AEJMC's Public Relations Division is the largest organization of public relations educators in the world. Its 500+ members represent institutions of higher learning in the United States and about two dozen countries around the world.

What we do.....

The Public Relations Division advances public relations teaching, research and professional freedom and responsibility through:

- research paper competitions for faculty and graduate students at its annual convention
- sponsorship of *Journal of Public Relations Research*
- discussions, faculty paper competitions, and a monograph series related to teaching public relations
- a quarterly membership newsletter
- special programs to promote international research by graduate students and diversity among prospective educators
- liaison with professionals in the field

Benefits of Student Membership

- Graduate students can meet faculty (and other graduate students) by attending the annual AEJMC convention each August. A special program teams students with faculty members, who serve as mentors during the convention.
- Research Papers Competition provides a forum for students to present original research and to compete for cash prizes.
- A yearly job placement fair matches programs from around the world with potential new faculty.

Benefits of Student Membership

- *Journal of Public Relations Research*--publishes research that creates, tests, or expands public relations theory.
- *Journalism & Mass Communication Quarterly*--devoted to research in journalism and mass communication. It contains original research on the latest developments in theory and methodology of communications, international communications, journalism history, social and legal problems. Also features book reviews.
- *Journalism & Mass Communication Educator*--features refereed articles on instruction, curriculum and leadership in education, and opinion pieces and reviews of books and teaching materials.
- *Journalism & Communication Monographs*--features in-depth research on specific journalism and mass communication topics.
- *Journalism and Mass Communication Directory*--a reference guide to more than 434 programs of journalism and mass communication. Also lists information on journalism education organizations, funds, fellowships, foundations, as well as media and professional associations. Contains an AEJMC membership roster with brief biographical sketches.

Scholarship Opportunities

- Roschwalb Grant Program provides financial support for graduate students conducting research in international public relations.
- Inez Kaiser Graduate Student of Color Awards underwrite the cost of membership in the Public Relations Division for promising minority students.

How to find out more.....

- The Public Relations Division is one of 27 divisions, commissions and special interest groups in AEJMC. Visit the AEJMC web site for more information, including membership information and a job listing of current faculty employment opportunities.